



EVALUATION METHODOLOGY

Programme: Certificate in e-Commerce (CEC)

No. of Courses: 4

Total Credits: 16

Course Code	Course Title	Credit	Continuous Evaluation (Assignments)			Term End Examination			Minimum Pass %
			Full Mark	Pass Mark	Weightage %	Full Mark	Pass Mark	Weightage %	
CEC-01	Information Technology and E-commerce	4	100	40	25%	100	40	75%	40%
CEC-02	Business Models for E-Commerce	4	100	40	25%	100	40	75%	40%
CEC-03	Digital Marketing & E-CRM	4	100	40	25%	100	40	75%	40%
CEC-04	E-payment System and M-commerce	4	100	40	25%	100	40	75%	40%

Division Criteria

First Division	: 60% and above
Second Division	: 50% but below 60%
Pass	: 40% but below 50%
Unsuccessful	: Below 40%

Co-relates of the letter grade with point grade

O (Outstanding)	: 10	C (Avarage)	: 5
A+ (Excellent)	: 9	P (Pass)	: 4
A (Very Good)	: 8	F (Fail)	: 0 (Zero)
B+ (Good)	: 7	Ab (Absent)	: 0 (Zero)
B (Above Average)	: 6		