



EVALUATION METHODOLOGY

Programme: Certificate in Emerging and New Media Studies (CENMS)

No. of Courses: 4

Total Credits: 16

Course Code	Course Title	Credit	Continuous Evaluation (Assignments)			Term End Examination			Minimum Pass %
			Full Mark	Pass Mark	Weightage %	Full Mark	Pass Mark	Weightage %	
CENMS-01	Communication Concepts, History, Law and Ethics	4	100	40	25%	100	40	75%	40%
CENMS-02	Reporting and Editing	4	100	40	25%	100	40	75%	40%
CENMS-03	Social Media	4	100	40	25%	100	40	75%	40%
CENMS-04	Emerging Media	4	100	40	25%	100	40	75%	40%

Division Criteria

- First Division : 60% and above
- Second Division : 50% but below 60%
- Pass : 40% but below 50%
- Unsuccessful : Below 40%

Co-relates of the letter grade with point grade

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|-----------------------|------------------------|
| O (Outstanding) : 10 | C (Average) : 5 |
| A+ (Excellent) : 9 | P (Pass) : 4 |
| A (Very Good) : 8 | F (Fail) : 0 (Zero) |
| B+ (Good) : 7 | Ab (Absent) : 0 (Zero) |
| B (Above Average) : 6 | |