

Term End Examination – December, 2016
Program Title: Diploma in Management
Course Title: Management Principles and Applications
Course Code: DIM-2
(Session 2016-17)

Time – 3 hours

Full Marks – 100

Answer any four questions from Group –‘A’, any two questions from Group –‘B’ and any three questions from Group –‘C’.

Group ‘A’

(Answer any four questions each within 100 words)

Q. No. 1

Marks: 5 X 4=20

- (a) What are the essential skills of Managers?
- (b) Is Management - an art or science?
- (c) Discuss the Interpersonal roles of a Manager.
- (d) What are the steps involved in Strategic Planning?
- (e) What is an Organizational Structure?
- (f) What do you mean by Communication?
- (g) Define Feed Forward Control and Concurrent Control.

Group ‘B’

(Answer any two questions each within 250 words)

Q. No. 2

Marks: 10 X 2=20

- (a) Explain the roles played by a Manager.
- (b) Explain five salient features or characteristics or nature of Management.
- (c) What are the various types of planning?

- (d) Define MBO and discuss the features of the MBO process.
- (e) What is Centralization? Discuss four advantages of Centralization.

Group 'C'

(Answer any three questions each within 500 words)

Marks: 20 X 3=60

- Q. No. 3 Explain the steps involved in Decision making process.
- Q. No. 4 Describe Henri Fayol's 14 Principles of Management.
- Q. No. 5 Explain the steps involved in the Planning process.
- Q. No. 6 What is Management? Discuss the concepts of Management.
- Q. No. 7 Define Delegation. Discuss the elements of Delegation and the steps involved in the delegation process.
- Q. No. 8. What is Controlling? Discuss the types of Control.