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(f) 'Self-employment is the best method for solving the problem of growing unemployment in the country.' Do you agree? Suggest a suitable strategy for the identification and development of entrepreneurs in India.

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Total No. of Questions : 4]

[Total No. of Printed Pages : 6

Course Code  
**GEBBA - 01**

**Term End Examination - December, 2019**

**ENTREPRENEURSHIP DEVELOPMENT**

Bachelor of Business Administration (BBA)

Time : 3 hours

Full Marks : 100

The figures in the right-hand margin indicate marks

Answer **all** Groups as directed

Group—A

1. Answer *all* the questions, each within 1 word : 1×10=10
  - (a) An entrepreneur is someone who organizes, manages and assumes the risks of a/an \_\_\_\_\_.
  - (b) The terms social entrepreneur and social entrepreneurship were first used in the year 1953 by \_\_\_\_\_.
  - (c) A trading entrepreneur is an individual who undertakes trading activity i.e. buying and selling of \_\_\_\_\_ goods.

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- (d) An industrial entrepreneur is the individual who undertakes \_\_\_\_\_ activities.
- (e) Agripreneurs are entrepreneurs who undertake \_\_\_\_\_ activities such as raising and marketing of crops, fertilizers and other inputs of agriculture.
- (f) First-generation entrepreneur is one who \_\_\_\_\_ the business on his/her innovative skill.
- (g) A \_\_\_\_\_ entrepreneur is someone who is devoted to one venture at a time but ultimately starts many.
- (h) \_\_\_\_\_ entrepreneurs are individuals who identify, evaluate and exploit opportunities that create social values and not personal wealth.
- (i) A drone entrepreneur is one who refuses to \_\_\_\_\_ and use opportunities to make changes in production.
- (j) The most appealing advantage of \_\_\_\_\_ as a business structure is the total control the owner has over the business.

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- (j) Briefly describe various determinants of entrepreneurship.
- (k) What are the roles and functions of business incubators?
- (l) What do you understand by the concept of entrepreneurship?

Group—D

4. Answer any *four* questions each within 500 words : 10×4=40

- (a) Critically examine Government policies and programs to foster the growth of entrepreneurship. What changes should be made in them to make them even more effective?
- (b) How are banks classified? Explain.
- (c) What are the important skills an entrepreneur should have to succeed in the 21st century? Explain.
- (d) What is the Directorate of Industry Sector and what are its functions?
- (e) Write a note on women entrepreneurs of India with example.

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Group—C

3. Answer any *ten* questions each within 75 words : 3×10=30
- (a) Define Micro, Small and Medium Enterprises.
  - (b) What is business idea? Briefly describe various sources of business ideas.
  - (c) What are the functions of Small Industries Development Organisation?
  - (d) What is Feasibility Analysis? What are its benefits?
  - (e) Who are the angel investors and what are their roles?
  - (f) Differentiate between an entrepreneur and an intrapreneur.
  - (g) What is Ease of Doing Business? Explain with example.
  - (h) How does an entrepreneur help the society? Explain.
  - (i) What is Venture Capital? Describe its merits for a new venture.

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Group—B

2. Answer any *ten* questions each within 2 sentences : 2×10=20
- (a) What is a business plan?
  - (b) Who can be termed as edupreneur?
  - (c) What is a Joint Venture?
  - (d) Define 'motivation'.
  - (e) Who is a first-generation entrepreneur?
  - (f) Who is a technological entrepreneur?
  - (g) Who can be termed as a serial entrepreneur?
  - (h) What is meant by entrepreneurial culture?
  - (i) What do you mean by management?
  - (j) What is meant by entrepreneurial mindset?
  - (k) What is a Limited Liability Company?
  - (l) What is meant by a start-up?

