

Course Code CEC – 01

Term End Examination – December, 2019

INFORMATION TECHNOLOGY AND
E-COMMERCE

Certificate in E-Commerce (CEC)

Time : 3 hours

Full Marks : 100

The figures in the right-hand margin indicate marks

Answer **all** Groups as directed

Group—A

1. Answer *all* the questions, each within *1* word or *1* sentence : 1×10=10
 - (a) What do you mean by Internet?
 - (b) What do you mean by font style?
 - (c) What do you mean by cache memory?
 - (d) What do you mean by SMPS ?
 - (e) What is motherboard?
 - (f) What is processor?
 - (g) What is EPROM ?
 - (h) What is pen drive?

(2)

- (i) What do you mean by social media?
- (j) What is m-Commerce?

Group—B

2. Answer *any four* questions each within
100 words : 5×4=20

- (a) What is monitor? Describe the types of monitor.
- (b) Discuss about various types of operating system.
- (c) Write the difference between header and footer.
- (d) Discuss various levels of management.
- (e) Write the difference between data and information.
- (f) Write a note on the transaction processing system.

Group—C

3. Answer *any four* questions each within
200 words : 10×4=40

- (a) What is ethics? Discuss about IEEE Code of Ethics and Professional Conduct.

(3)

- (b) Discuss various business models adopted by e-Commerce companies in India.
- (c) What is information system? Explain with an example.
- (d) What is e-Business? Differentiate between B2B and B2C transactions with an example.
- (e) Discuss the regulatory mechanism applied to e-Commerce industry in India.
- (f) Discuss the challenges faced by the players of Indian e-Commerce industry.

Group—D

4. Answer *any two* questions each within
300 words : 15×2=30

- (a) What are the drivers of the growth of e-Commerce in India? Explain.
- (b) What do you mean by MIS? Explain its benefits and applications with examples.
- (c) Discuss various components of a computer along with their functions.
