

(4)

Group—D

4. Answer any *two* questions each within
300 words : 15×2=30
- (a) Explain various models of corporate
entrepreneurship.
- (b) Define Entrepreneurial Culture (EC).
Discuss the present state of EC in India.
- (c) Discuss the emerging trends related
to entrepreneurship in India.

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Course Code DED - 01

Term End Examination - December, 2019

INTRODUCTION TO ENTREPRENEURSHIP

Diploma in Entrepreneurship Development (DED)

Time : 3 hours

Full Marks : 100

The figures in the right-hand margin indicate marks

Answer **all** Groups as directed

Group—A

1. Answer *all* the questions, each within 1
word or 1 sentence : 1×10=10
- (a) What do you mean by planning?
- (b) Who is an intrapreneur?
- (c) What is entrepreneurship?
- (d) What do you mean by risk?
- (e) What is a dynamic process?
- (f) What is seed funding?
- (g) Who is a commercial entrepreneur?

(2)

- (h) What do you mean by business?
- (i) What is motivation?
- (j) What is vision?

Group—B

- 2.** Answer any *four* questions each within 100 words : 5×4=20
- (a) Differentiate between agricultural and industrial entrepreneur.
 - (b) Differentiate between product and service.
 - (c) Differentiate between pure and spontaneous entrepreneur.
 - (d) Differentiate between a manager and an entrepreneur.
 - (e) Differentiate between serial and portfolio entrepreneur.
 - (f) Differentiate between creativity and innovation.

(3)

Group—C

- 3.** Answer any *four* questions each within 200 words : 10×4=40
- (a) Discuss the socio-economic factors affecting the state of entrepreneurship in India.
 - (b) How has entrepreneurship flourished in India post independence? Explain.
 - (c) Discuss the status of women entrepreneurship in India in the present context.
 - (d) What are the important characteristics of successful entrepreneurs? Discuss.
 - (e) What is social entrepreneurship? Write about a social entrepreneur.
 - (f) What are the different types of rural entrepreneurs? Elaborate.