

( 4 )

Group—D

4. Answer any *two* questions each within  
300 words : 15×2=30

- (a) In the Railway ticket reservation system, where online booking of tickets can be done from anywhere for travelling to any place in the country. The customer connects to a reservation server for signing into reservation system. This in turn uses services of two or more servers for Booking and Payment services. Explain the issues involved in implementing and maintenance of this system.
- (b) Discuss the various stages of the Venturing Process Model. Describe the various roles of the senior manager in venture capital management.
- (c) What are the various roles played by the commercial banks in supporting entrepreneurs in India? Discuss the challenges faced by the banks in India in approving and recovering loans.

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Course Code  
**DED – 06**

**Term End Examination - December, 2019**

INSTITUTIONAL SUPPORT SYSTEMS

Diploma in Entrepreneurship Development (DED)

Time : 3 hours

Full Marks : 100

*The figures in the right-hand margin indicate marks*

Answer **all** Groups as directed

Group—A

1. Define the following, each within *1* word  
or *1* sentence : 1×10=10
- (a) B2B
- (b) ITPO
- (c) Cash Compensatory Services (CCS)
- (d) ZED certification for MSMEs
- (e) ESDP
- (f) Bootstrapping
- (g) Angel Investor

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(h) Block Chain

(i) Cash Credit

(j) Factoring.

Group—B

2. Answer any *four* questions each within  
100 words :  $5 \times 4 = 20$

(a) Distinguish between e-Business and e-Commerce.

(b) Distinguish between Portfolio analysis and Divestment analysis.

(c) Distinguish between Co-operative Bank and Commercial Bank.

(d) Distinguish between Two Star Export House and Three Star Export House.

(e) Distinguish between Basic Custom Duty and Countervailing Duty.

(f) Distinguish between IGST and GST.

( 3 )

Group—C

3. Answer any *four* questions each within  
200 words :  $10 \times 4 = 40$

(a) What are the various components of e-Commerce application?

(b) What is Coir Board of India? Describe its role and functions.

(c) What is NSIC Shoppe? Describe its objectives and functions.

(d) What is the Procurement and Marketing Support Scheme (P&MS) for Small Entrepreneurs?

(e) Describe the objectives and role of Pradhanmantri Mudra Yojana.

(f) List five latest trends in e-Commerce. Describe each trend and elaborate how they can influence future of e-commerce.