

TERM END EXAMINATION - JUNE 2019
CERTIFICATE IN ECOMMERCE

Information Technology and E-commerce

Time - 3 Hours

Full Marks - 100

(Answer All the questions from Group-A, any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D')

Group 'A'

Q. No. 1 Answer all the questions, each within one or two sentences

Marks: 1×10 = 10

- a) What is a file?
- b) What do you mean by a computer programme?
- c) What is a computer?
- d) What do you mean by cloud storage?
- e) What do you mean by BIOS?
- f) What is a hard disk?
- g) What is a folder?
- h) What do you mean by internet?
- i) What is a word processor?
- j) What do you mean by e-Commerce?

Group 'B'

Q. No. 2 Answer any four questions each within 100 words

Marks: 5×4 = 20

- a) What is meant by system properties?
- b) Differentiate between RAM and ROM.
- c) What is an operating system? Explain with an example.
- d) What are the characteristics of data?
- e) Write a note on decision support system.
- f) Write a note on office automation system.

Group 'C'

Q. No. 3 Answer any four questions each within 200 words

Marks: 10×4 = 40

- a) Describe the characteristics, and applications of computer.
- b) Write a note on Central Processing Unit of a computer.
- c) Discuss about the functions / applications of any two social media platforms.
- d) Explain the role of information systems in business.
- e) Discuss various business models adopted by e-Commerce companies in India.
- f) Discuss the advantages of e-Commerce.

Group 'D'

Q. No. 4 Answer any two questions each within 300 words

Marks: 15×2 = 30

- a) What do you mean by MIS? Explain its benefits and applications with example.
- b) Discuss various generations of computer.
- c) What are the drivers of the growth of e-Commerce in India? Explain.