

Term End Examination - June, 2019
CERTIFICATE IN E-COMMERCE

Course Code
CEC-04

E-Payment System and M-Commerce

Time-3 Hours

FullMarks-100

(Answer all questions from Group-A , any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D')

Group 'A'

Q. No. 1 Answer all the questions, each within one or two sentences

Marks: 1 × 10= 10

- a) What do you mean by payment gateway?
- b) What do you mean by smart card?
- c) Define e-wallet with some examples.
- d) What is RTGS?
- e) What is share market?
- f) Define m-Commerce.
- g) What is Electronic Token?
- h) What is a credit card?
- i) What do you mean by share trading?
- j) What is Microprocessor Smart Card?

Group 'B'

Q. No. 2 (Answer any four questions each within 100 words)

Marks: 5 × 4= 20

- a) How electronic checks are advantageous over the traditional checks?
- b) What are the advantages of online banking?
- c) Write down few tips for safe online banking.
- d) What are the rights as a shareholder?
- e) What are drawbacks of e-Commerce in India?
- f) Differentiate between m-Commerce and e-Commerce.

Group 'C'

Q. No. 3 (Answer any four questions, each within 200 words)

Marks: 10 × 4= 40

- a) What are the initiatives taken by government of India for developing the Internet banking?
- b) What is SSL? Describe its advantages and disadvantages.
- c) What are the essential security requirements for safe e-payments/transactions?
- d) What services can be provided by the online banking?
- e) What do you mean by share trading? Why is it treated as an investment avenue?
- f) Discuss some driving force for M-Commerce.

Group 'D'

Q. No. 4 (Answer any two questions, each within 300 words)

Marks: 15 × 2= 30

- a) What is m-Commerce? Discuss its applications.
- b) Describe the process of share trading.
- c) What is electronic payment system? What are the several payment methods supporting electronic payments?