

TERM END EXAMINATION – JUNE 2019
DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT

Management Concepts and Organizational Behavior

Time – 3 Hours

Full Marks – 100

Answer All the questions from Group-A, any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D'

Group 'A'

Q. No. 1 *Answer all the questions, each within one or two sentences* **Marks: 1×10 = 10**

- a) Why is management considered as multi-disciplinary?
- b) Which level of management formulates the basic policies and provides directions?
- c) Which level of management explains and interprets policy decisions.
- d) What is strategy?
- e) What is delegation?
- f) Define leadership.
- g) What is encoding in communication?
- h) What is group cohesiveness?
- i) What is adult ego?
- j) What is job involvement?

Group 'B'

Q. No. 2 *Answer any four questions each within 100 words* **Marks: 5×4 = 20**

- a) Explain whether management is a science or an art.
- b) Differentiate between delegation and decentralization.
- c) Explain the functions of top level managers.
- d) Discuss the operant or instrumental conditioning of learning
- e) Critically analyze Herzberg's Theory of Motivation.
- f) Explain Attribution theory of perception.

Group 'C'

Q. No. 3 *Answer any four questions each within 200 words* **Marks: 10×4 = 40**

- a) Discuss the nature and scope of management.
- b) What are the six P's of planning? Explain.
- c) Discuss the major job related attitudes.
- d) Discuss the five stage model of group development process.
- e) Explain managerial grid developed by Blake and Mouton
- f) "Centralization is not necessarily bad, nor is decentralization necessarily good". Elucidate the statement.

Group 'D'

Q. No. 4 *Answer any two questions each within 300 words* **Marks: 15×2 = 30**

- a) Discuss the determinants of personality.
- b) Discuss the various methods of control in organizations
- c) Explain the barriers to effective communication.