

**TERM END EXAMINATION – JUNE 2019  
DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT**

**Small Business Management**

**Time – 3 Hours**

**Full Marks – 100**

*Answer All questions from Group-A, any **four** questions from Group - 'B', any **four** questions from Group - 'C' and any **two** questions from Group - 'D'*

**Group 'A'**

**Q. No. 1 Answer all the questions, each within one or two sentences**

**Marks: 1×10 = 10**

- a) Define S-Corporation
- b) What is Tax Benefit?
- c) Define Niche Market.
- d) What is Mission?
- e) Define competitive rivalry.
- f) What is supplier power?.
- g) What is SWOT Analysis?
- h) What is Demographic Change?
- i) What is HRIS?
- j) What is Counseling?

**Group 'B'**

**Q. No. 2 Answer any four questions each within 100 words**

**Marks: 5×4 = 20**

- a) What do you mean by material index?
- b) Write some advantages of sole proprietorship form of business.
- c) Briefly explain C-Corporation.
- d) Differentiate between acquisition and takeover.
- e) Write about the characteristics of a mission statement.
- f) Explain the objectives of Human Resource Planning.

**Group 'C'**

**Q. No. 3 Answer any four questions each within 200 words**

**Marks: 10×4 = 40**

- a) How do small enterprises contribute to Indian economy?
- b) What are the different sources of information for human resource planning?
- c) Differentiate between mission and vision of a company.
- d) Discuss briefly the problems in HRP process.
- e) Explain briefly the need and the steps for enterprise location.
- f) Differentiate between the Limited Liability Company (LLC) and a Corporation.

**Group 'D'**

**Q. No. 4 Answer any two questions each within 300 words**

**Marks: 15×2 = 30**

- a) Explain the significance of small business towards the growth of an economy..
- b) Explain the application of Porter's 5-Forces Model.
- c) What is HR forecasting? Explain the HR forecasting techniques with examples.