

**TERM END EXAMINATION – JUNE 2019**  
**DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT**

**Institutional Support Systems**

**Time – 3 Hours**

**Full Marks – 100**

*Answer All questions from Group-A, any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D'*

**Group 'A'**

**Q. No. 1 Define the following, each within one or two sentences**      **Marks: 1 × 10= 10**

- a) ECGC
- b) e-wallet
- c) State Trading Corporation of India
- d) Ad valorem Duty
- e) IGST
- f) REMOT
- g) Tender Marketing
- h) FICCI
- i) Chatbot
- j) M-commerce

**Group 'B'**

**Q. No. 2 (Answer any four questions each within 100 words)**      **Marks: 5 × 4= 20**

**Distinguish between**

- a) 1 star export house and 5 star export house
- b) Safeguard duty and anti-dumping duty
- c) Angel investor and venture capitalist
- d) Statutory role and financial role of commercial banks
- e) Internet and World Wide Web
- f) C2B and B2C business model

**Group 'C'**

**Q. No. 3 (Answer any four questions, each within 200 words)**      **Marks: 10 × 4= 40**

- a) What are the possible disinvestment options available to the venture capital forms in India?
- b) Why do Indian commercial banks prefer cash credit over loan?
- c) What is Janashree Bima Yojna? Which small entrepreneurs are being benefitted by this scheme?
- d) What is NISSET? Describe the role and functions of it.
- e) What is Block chain? Discuss its' influence on the future of e-commerce?
- f) What is ASPIRE program? Describe the objectives of the program, eligibility and nature of assistance offered in this program?

**Group 'D'**

**Q. No. 4 (Answer any two questions, each within 300 words)**      **Marks: 15 × 2= 30**

- a) What is the role of venture capital in the Indian financial market? Is it helpful for entrepreneurship development in India? Analyse and give your views
- b) What is an Export House? Describe the various functions, advantages and disadvantages of an export house?
- c) As a manager of a company, you are asked to develop e-Business and e-Commerce applications to gain a competitive advantage in Indian market for your company. What reservations might you have doing so? Why?