

Term End Examination - June 2019
P.G Diploma in Media Management (PGDMM)
Advance Diploma in Media Management (ADMM)
Diploma in Media Management (DMM)
Information Technology for Business

Time - 3 Hours

Full Marks - 100

Answer All the questions form Group-A, any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D'

Group 'A'

Q. No. 1 Answer all the questions, each within one or two sentences

Marks: 1×10 = 10

- a) 1 TB = _____ GB.
- b) What is CACHE?
- c) What is ALU?
- d) What is a motherboard?
- e) What is heat sink?
- f) What is a LAN port?
- g) What is a computer?
- h) What is internet?
- i) What is a processor?
- j) Name four email service providers.

Group 'B'

Q. No. 2 Answer any four questions each within 100 words

Marks: 5×4 = 20

- a) Explain the functions of a computer.
- b) Differentiate hybrid computers from digital computers.
- c) Differentiate between RAM and ROM?
- d) Explain the role of BIOS setting?
- e) Write a note on the hard disk of a computer.
- f) Differentiate between CRT and LED monitors.

Group 'C'

Q. No. 3 Answer any four questions each within 200 words

Marks: 10×4 = 40

- a) Compare and contrast the third and fourth generation of computers.
- b) Discuss about page margin and page size formatting options available in MS Word.
- c) Explain various types and components of system concepts.
- d) Write about the characteristics and functions of good information.
- e) Discuss about the components of an information system along with their functions.
- f) Explain various types of operating systems, and their application with example.

Group 'D'

Q. No. 4 Answer any two questions each within 300 words

Marks: 15×2 = 30

- a) Explain various features of MS Excel.
- b) Discuss the features of PowerPoint.
- c) Explain the types of information required for various departments of an enterprise.