

TERM END EXAMINATION- JUNE, 2019

**P.G Diploma in Management (PGDIM)
Advance Diploma in Management (ADIM)
Diploma in Management (DIM)**

Management Principles and Applications

Time - 3 Hours

Full Marks - 100

(Answer All the questions from Group-A , any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D')

Group 'A'

Q. No. 1 *Answer all the questions, each within one or two sentences*

Marks: 1 × 10= 10

- Why management is considered as a process?
- What is disseminator role of a manger?
- What are the major contributions of Robert Owen to management?
- What is *espritde corps*?
- What is participative management?
- What is bounded rationality?
- What is scalar chain?
- What is self-actualization?
- Define controlling.
- What is TQM?

Group 'B'

Q. No. 2 *(Answer any four questions each within 100 words)*

Marks: 5 × 4= 20

- Why management is considered as a science?
- Discuss the systems approach to management.
- Explain the need and significance of planning.
- What is grapevine and why does it developin organizations?
- Discuss the characteristics of effective control system.
- Explain the role of six sigma in organizations.

Group 'C'

Q. No. 3 *(Answer any four questions, each within 200 words)*

Marks: 10 × 4= 40

- Explain the three important skills of managers.
- Critically examine the relevance of Bureaucracy Model in modern organizations.
- Discuss the need and importance of MBO.
- Discuss the importance of delegation of authority.
- Explain the assumptions and relevance of Theory Y.
- Differentiate between manager and leader.

Group 'D'

Q. No. 4 *(Answer any two questions, each within 300 words)*

Marks: 15 × 2= 30

- Critically analyse the contribution of scientific management
- "Centralization is not necessarily bad, nor is decentralization necessarily a good". Elucidate the statement.
- Compare and contrast between Maslow and ERG theory of motivation.