

**TERM END EXAMINATION - JUNE, 2019**

**P.G Diploma in Management (PGDIM)  
Advance Diploma in Management (ADIM)**

**Entrepreneurship Development**

**Time - 3 Hours**

**Full Marks - 100**

*(Answer All the questions form Group-A , any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D')*

**Group 'A'**

**Q. No. 1 Answer all the questions, each within one or two sentences Marks: 1 × 10= 10**

- a) Differentiate a Businessman from an Entrepreneur?
- b) Name two woman entrepreneurs of India and write about their business
- c) What is CII?
- d) What is SIDBI?
- e) Write two functions of DIC.
- f) What are the four qualities, an entrepreneur should possess?
- g) Define a Start-up business.
- h) What is market feasibility study?
- i) Why do small entrepreneurs fail? Write any four reasons.
- j) What is Skill India Program?

**Group 'B'**

**Q. No. 2 (Answer any four questions each within 100 words) Marks: 5 x 4 = 20**

**Describe the difference between the following**

- a) Serial Entrepreneur and Copreneur
- b) Entrepreneur and Intrapreneur
- c) Start-up India and Stand up India program
- d) Small and Medium Enterprises
- e) Angel Investor and Venture Capitalist
- f) Innovative entrepreneur and imitative entrepreneur

**Group "C"**

**Q. No. 3 (Answer any four questions, each within 200 words) Marks: 10 × 4= 40**

- a) Write a brief note on innovative entrepreneur. Give two examples of entrepreneurs with good innovations in the industry.
- b) Write a brief note on Micro finance and its' role in supporting the small entrepreneurs.
- c) Describe briefly each about the five ways to identify business opportunities?
- d) Evaluate the merits and demerits of Sole proprietorship farm and Partnership farm.
- e) Write briefly about four internal and four external sources of finance for doing business
- f) Describe briefly about the role of Small Scale Industries in the development of Odisha.

**Group 'D'**

**Q. No. 4 (Answer any two questions, each within 300 words) Marks: 15 × 2= 30**

- a) Discuss the rise of women entrepreneurship in India. Enumerate the various socio-cultural barriers in the path of women entrepreneurs.
- b) Explain the various Government support initiatives and plans for entrepreneurship development in India
- c) Ghanshyam lives in a residential colony near Utkal University. Being close to the university, this area is a hub for students who come from outside Bhubaneswar to study here as they find good accommodation with Tiffin service readily available. Ghanshyam has a vacant residential building there. He found it to be an attractive business opportunity to start a Paying Guest House. He knows that he has a good market because of the location of his building. Discuss the various other requirements he has to ensure before opting for this opportunity.