

TERM END EXAMINATION - JUNE, 2019
P.G Diploma in Management (PGDIM)
Advance Diploma in Management (ADIM)

Ethics, Governance and Social Responsibility

Time - 3 Hours

Full Marks - 100

*(Answer All questions from Group-A, any **four** questions from Group - 'B', any **four** Questions from Group - 'C' and any **two** questions from Group - 'D')*

Group 'A'

Q. No. 1 (*Answer all questions each within 50 words*)

Marks: 1 × 10 = 10

- a) What is rational behavior?
- b) Define CSR.
- c) What are functional areas?
- d) What is ethical dilemma?
- e) What are morals?
- f) Define self control.
- g) What is Transcendence?
- h) Define courage.
- i) What is participation?
- j) Define accountability.

Group 'B'

Q. No. 2 (*Answer any four questions each within 100 words*)

Marks: 5 × 4 = 20

- a) Briefly explain Japanese model of corporate governance.
- b) Write recommendations made by the Greenbury Committee.
- c) Count the benefits of Corporate Governance.
- d) What are the major factors that highlight the importance of business ethics?
- e) Explain features of the Indian and German model of Corporate Governance.
- f) What are the recommendations made by the Hampel Committee?

Group 'C'

Q. No. 3 (*Answer any four questions, each within 200 words*)

Marks: 10 × 4 = 40

- a) What is the importance of employee code of conduct?
- b) Explain features and principles of business ethics.
- c) Explain the implementation of ethics programme in an organization.
- d) Suggest ethical principles for business executives.
- e) Explain those Arguments against Social Responsibility
- f) Explain the concept of Corporate Social Responsibility in your own words.

Group 'D'

Q. No. 4 (*Answer any two questions, each within 300 words*)

Marks: 15 × 2 = 30

- a) Explain, how TATA group has contributed towards CSR.
- b) Outline best Corporate Governance framework using suitable examples.
- c) What are the characteristics of ethical culture at workplace?