

TERM END EXAMINATION- JUNE, 2019

**P.G Diploma in Rural Management (PGDRM)
Advance Diploma in Rural Management (ADRM)
Diploma in Rural Management (DRM)
Certificate in Rural Management (CRM)**

Management Principles and Applications

Time - 3 Hours

Full Marks - 100

(Answer All the questions from Group-A , any four questions from Group - 'B', any four questions from Group - 'C' and any two questions from Group - 'D')

Group 'A'

Q. No. 1 Answer all the questions, each within one or two sentences

Marks: 1 × 10= 10

- a) Why management is considered as a process?
- b) What is disseminator role of a manger?
- c) What are the major contributions of Robert Owen to management?
- d) What is *esprit de corps*?
- e) What is participative management?
- f) What is bounded rationality?
- g) What is scalar chain?
- h) What is self-actualization?
- i) Define controlling.
- j) What is TQM

Group 'B'

Q. No. 2 (Answer any four questions each within 100 words)

Marks: 5 × 4= 20

- a) Why management is considered as a science?
- b) Discuss the systems approach to management.
- c) Explain the need and significance of planning.
- d) What is grapevine and why does it develop in organizations?
- e) Discuss the characteristics of effective control system.
- f) Explain the role of six sigma in organizations.

Group 'C'

Q. No. 3 (Answer any four questions, each within 200 words)

Marks: 10 × 4= 40

- a) Explain the three important skills of managers.
- b) Critically examine the relevance of Bureaucracy Model in modern organizations.
- c) Discuss the need and importance of MBO.
- d) Discuss the importance of delegation of authority.
- e) Explain the assumptions and relevance of Theory Y.
- f) Differentiate between manager and leader.

Group 'D'

Q. No. 4 (Answer any two questions, each within 300 words)

Marks: 15 × 2= 30

- a) Critically analyse the contribution of scientific management
- b) "Centralization is not necessarily bad, nor is decentralization necessarily a good". Elucidate the statement.
- c) Compare and contrast between Maslow and ERG theory of motivation.