

**Term End Examination – December, 2017**  
Program Title: Post-Graduate Diploma in Management  
Course Title: Entrepreneurship Development  
Course Code: MP-11  
(Session 2017-18)

Time – 3 hours

Full Marks – 100

Answer any four questions from Group –‘A’, any two questions from Group –‘B’ and any three questions from Group –‘C’.

**Group ‘A’**  
(Answer any 4 questions within 100 words)

Q. No. 1

Mark: 5x4=20

- (a) Who is an entrepreneur and how is he different from a manager?
- (b) What do you mean by Industrial Policy?
- (c) Differentiate between GATT and WTO.
- (d) What is Incubation?
- (e) How will you distinguish intrapreneur from entrepreneur?
- (f) What are the different types of venture capital?
- (g) What is the positive impact of globalisation on Indian economy?

**Group ‘B’**  
(Answer any 2 questions within 250 words)

Q. No. 2

Mark: 10x2=20

- (a) What is the nature and importance of the management team for a startup?
- (b) What are the problems faced by small businesses in India?
- (c) What is the objective of the ATAL Incubation Centre (AIC)

**Group ‘C’**  
(Answer any 3 questions within 500 words)

Mark: 20x3=60

- Q. No. 3 State the benefits of venture capital fund. Why is this not suitable for all businesses?
- Q. No. 4 Why creativity and innovation is considered to be important for entrepreneurs to succeed in life and career?
- Q. No. 5 How does a small scale enterprise contribute towards socio-economic welfare of the country?
- Q. No. 6 What are the classification of banks? Explain the functions of commercial banks.
- Q. No. 7 Describe how an entrepreneur can generate wealth as per economic development dimensions are concerned.
- No. 8 “Small is beautiful” Discuss the statement in the context of small business in Indian economy.

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