

**Term End Examination – December, 2017**  
**Program Title: Post-Graduate Diploma in Management**  
**Course Title: Ethics, Governance and Social Responsibility**  
**Course Code: MP-12**  
**(Session 2017-18)**

Time -3 hours  
Full Marks -100

Answer any four questions from Group – 'A', any two questions from Group – 'B'  
and any three questions from Group –'C'.

**Group – 'A'**

(Answer any four questions each within 100 words)

**Q.No.1:** Write short notes on:

Marks: 5×4 =20

- (a) Define business ethics.
- (b) What is professional code of ethics?
- (c) Explain the term 'work-life balance'.
- (d) Discuss unethical behaviour.
- (e) Define corporate social responsibility.
- (f) Good ethics is good business. Justify.
- (g) What are some common ethical types?

**Group – 'B'**

(Answer any two questions each within 250 words)

**Q.No.2**

Marks: 10×2=20

- (a) Should an ethical firm be socially responsible?
- (b) Explain how ethics is morally correct behaviour.
- (c) State some of the principles of business ethics.
- (d) What are the ethical issues in international business?
- (e) Explain the role of Management in inculcating workplace ethics.

**Group –'C'**

(Answer any three questions each within 500 words)

Marks: 20×3=60

- Q.No.3** How does business ensure that its directors, managers and employees act ethically?
  - Q.No.4** Describe in details on the features and principles of business ethics.
  - Q.No.5** What should be done for promoting ethical conduct at the workplace?
  - Q.No.6** Describe the ways to create a culture of ethics in any organization.
  - Q.No.7** Discuss the importance of corporate governance.
  - Q.No.8** Explain the relevance of best practices in CSR.
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