

Term End Examination – June, 2017
Program Title: Diploma in Management
Course Title: Management Principles and Applications
Course Code: DIM-2
(Session 2016-17)

Time – 3 hours

Full Marks – 100

Answer any four questions from Group –‘A’, any two questions from Group –‘B’ and any three questions from Group –‘C’.

Group ‘A’
(Answer any 4 questions within 100 words)

Q. No. 1

Mark: 5x4=20

- (a) Why management is considered important in organisations?
- (b) What do you mean by line and staff conflict?
- (c) Identify the benefits of formal planning.
- (d) Explain the concept of ‘delegation of authority’.
- (e) Give examples of barriers to effective communication.
- (f) Mention different techniques of control mechanism.
- (g) Distinguish between leadership and management.

Group ‘B’
(Answer any 2 questions within 250 words)

Q. No. 2

Mark: 10x2=20

- (a) What are the major contributions made by scientific school of management?
- (b) Explain the concept of parity of authority and responsibility.
- (c) Why is effective communication so important for all members in organisations?
- (d) Define planning. Explain the scope and importance of planning for organisations.
- (e) Discuss about systems approach to management.

Group ‘C’
(Answer any 3 questions within 500 words)

Mark: 20x3=60

Q. No. 3 “Management is the art of getting things done through people”. Do you agree with the statement? Discuss.

Q. No. 4 “Decision-making is the primary task of the manager”. Explain

Q. No. 5 “Centralization is not necessarily bad, nor decentralization necessarily good”. Discuss.

Q. No. 6 Explain the different roles played by managers as described by Henry Mintzberg.

Q. No. 7 Explain how delegation of authority and responsibility can create accountability on the part of the subordinate.

Q. No. 8 Discuss the concept of motivation and its relevance in organisations as propounded by Abraham Maslow.