Term End Examination : June - 2018

CERTIFICATE IN E-COMMERCE
INFORMATION TECHNOLOGY AND E-COMMERCE

Time: 3 hours

Full Marks: 100

Read the instructions carefully before attempting questions from each group.

GROUP – A

Q.No. 1. Answer all questions selecting the right options.   *[1 X 10 = 10]*

i. Today's computer is used for
   - a. Data storage
   - b. Computing
   - c. Playing games
   - d. All of above

ii. Which is the biggest unit of data storage in the following list?
   - a. Kilobyte
   - b. Gigabyte
   - c. Megabyte
   - d. Byte

iii. What is the definition of FONT?
   - a. Word formatting
   - b. Designs of type
   - c. Italicize
   - d. Typesettin

iv. To change the font on a Word document, you would need to click on the _____ toolbar.
   - a) Tools
   - b) View
   - c) Formatting
   - d) Edit

v. What function displays row data in a column or column data in a row?
   - a) Hyperlink
   - b) Index
   - c) Transpose
   - d) Rows

vi. When you insert an Excel file into a Word document, the data are
   - a) Hyperlinked
   - b) Placed in a word table
   - c) Linked
   - d) Embedded

vii. Which of the following sites would you most probably buy books?
   - a. www.sun.com
   - b. www.msn.com
   - c. www.hotmail.com
   - d. www.amazon.com

viii. Linux is
   - a) A Web Browser
   - b) A Web Server
   - c) An Operating System
   - d) An non profit organization

ix. What type of commerce is enabled by technology?
   - a. Path-to-profitability
   - b. E-commerce
   - c. EBuy
   - d. Internet

x. What type of commerce occurs when a business sells its products over the Internet to other businesses?
   - a. B2B
   - b. B2C
   - c. C2B
   - d. Enterprise commerce

GROUP – B

Q.No. 2. *Answer any 4 (four) questions each within 50 words. 5 marks each.*   *[5 X 4 = 20]*

    a) Define computer?

    b) Explain the role of an operating system?

    c) What do you understand by page alignment?

    d) Define topology?

    e) Why we use e-commerce now a days?

    f) What is the use of MIS?

GROUP – C

Q.No. 3. *Answer any 4 (four) questions each within 200 words. 10 marks each.*   *[10 X 4 = 40]*

    a) Explain some applications of computers in current generations?

    b) How you will differentiate CUI & GUI?

    c) What is a word processor? Explain some formatting features of word processor.

    d) What is network? Explain some networking components with example?

    e) What protections are there for copyrighted works published on the net?

    f) What are the different types of issues to be considered in E-commerce?

GROUP – D

Q.No. 4. *Answer any 2 (two) questions each within 250 words. 15 marks each.*   *[15 X 2 = 30]*

    a) How can a DSS help to make decision? How do MIS and DSS differ?

    b) What is Wi-Fi? Explain the different technologies used to configure the connection?

    c) Explain the procedure to create a mail merge.

    d) Define Electronic Data Interchange. What are the components of Electronic Data Interchange?

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