

Term End Examination: June - 2018
CERTIFICATE IN E-COMMERCE
CEC-04: E-PAYMENT SYSTEM AND M-COMMERCE

Time: 3 Hours

Full Marks: 100

Read the instructions carefully before attempting questions from each group

GROUP – A

Q.No. 1. Answer all questions selecting the right options.

[1 X 10 = 10]

- i. _____ is a business that sells services or merchandise and accepts payment.
a. Merchant b. Government c. NGO d. DRDO
- ii. _____ is a third party company that accepts electronic payment transactions over the Internet and sends them directly to the Processor for processing.
a. Server b. Gateway c. Hub d. RAM
- iii. Data integrity which means, that there must be a way to verify that data is _____ during the transactions.
a. Changed B. Deleted C. Not Sent D. Not Changed
- iv. Non repudiation means, the person who did the payments is _____ afterwards deny doing so.
a. not able b. encash c. delete d. close
- v. SKC stands for _____.
a. Secret Key Card b. Secret Key Cryptography c. Secured Key Card
d. Secured Key Cryptography
- vi. MAC stands for _____.
a. Message Activation Cross b. Money Activation Code c. Many Authentication Cable
d. Message Authentication Code
- vii. PKC stands for _____.
a. Pure Key Card b. Public Key Cryptography c. Primary Key Crack
d. Pure Keyboard Cryptography
- viii. SSL stands for _____.
a. Secure Socket Layer b. Super Secret Lock c. Super Secret Layer
d. Secure Socket Lock
- ix. SET stands for _____.
a. Super Entertainment Television b. Safe Email Text c. Secure Electronic Transaction
d. Safe Electronic Traffic

- x. WWW stands for _____.
- a. World Wider Wave b. World Wire Web c. World War Web d. World Wide Web

GROUP – B

Q.No. 2. Answer any 4 (four) questions each within 50 words. 5 marks each. [5 X 4 = 20]

- a) Narrate the limiting factors for M-Commerce.
- b) Write the difference Between NEFT and RTGS
- c) Write short note on WAP forum.
- d) Write the difference between equity and preference share
- e) Write the difference between traditional and online banking
- f) What do you mean by digital signature?

GROUP – C

Q.No. 3. Answer any 4 (four) questions each within 200 words.10 marks each. [10 X 4 = 40]

- a) Write down all the participants involved in the processing of payments made on internet.
- b) Write short notes on different types of Payment Gateways.
- c) Enumerate the differences between offline and online share trading.
- d) What is SET protocol? Enumerate the main features of SET protocol.
- e) Explain the working of payment processing in brief.
- f) Discuss the classification of mobile computing.

GROUP – D

Q.No. 4. Answer any 2 (two) questions each within 250 words. 15 marks each.[15 X 2 = 30]

- a) What is a credit card? How are the credit card transactions carried out? Explain.
- b) What is online banking? How does it differ from traditional banking? What services can be provided by the online banking?
- c) What do you mean by share trading? Why is it treated as an investment avenue? What are the basic requirements for starting online share trading?
- d) Now days, almost everybody is using mobile phones. What kind of basic cellular network architecture exists to send and receive the phone calls.

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