

Term End Examination: June – 2018
Management Programme
Ethics, Governance and Social Responsibility

MP-12

Time: 3 hours

Full Marks: 100

Read the instructions carefully before attempting questions from each group.

GROUP – A

Q.No. 1. Answer all questions selecting the right options. Each carries 1 Mark [1 X 10 = 10]

- i. The key constituents of corporate governance are
 - a. The Board of Directors, the Shareholders and the Management
 - b. The Board of Directors and the Management
 - c. The Shareholders and the Management
 - d. The Board of Directors and the Shareholders

- ii. The Best Practice Guidelines apply to
 - a. Different types of organizations ranging from large Corporations to small, special purpose entities.
 - b. Larger organizations only
 - c. Smaller organizations only
 - d. Public sector only

- iii. Which one of the following is not one of the Woodrow Wilson's rules?
 - a. Rule of publicity
 - b. Rule of equivalent price
 - c. Rule of conscience in business
 - d. Rule of spirit of maximizing the profit

- iv. Ethics is a subject of social science that is related with
 - a. moral principles and social values
 - b. rational behavior
 - c. focuses on unacceptable behavior
 - d. focuses on business principles that contributes to profit

- v. CSR focuses on
 - a. Economic success
 - b. social responsibility
 - c. Environmental responsibility
 - d. All the above

- vi. Which one of the following is not the characteristics of ‘best practice’?
 - a. Measurable
 - b. Must be very costly to adopt
 - c. Notably successful
 - d. Replicable

- vii. The Murthy Committee report that reviewed existing best practices in corporate governance made recommendation in which year?
- 2003
 - 2006
 - 1998
 - 2017
- viii. Which one of the following is not the model of corporate governance?
- The Chino-Mangolian model
 - The Anglo American model
 - The German Model
 - The Japanese model
 - The Indian model
- ix. Corporate Governance refers to
- the way a corporation is governed.
 - the technique by which companies are directed and managed.
 - The method of making more profit
 - A and B
- x. Which one of the following was not constituted by SEBI in order to reform corporate governance in India?
- The Kumar Mangalam Committee
 - Narayana Murthy Committee
 - Adi Godrej Committee
 - The Hampel Committee

GROUP – B

Q.No. 2. Answer any 4 questions each within 50 words. Each carries 5 marks [5 X 4 = 20]

- What are the roles of manager in inculcating ethical behavior?
- How to promote ethical Conduct at the Workplace?
- What is the importance of CSR?
- Explain the Concept and Definition of CSR
- Brief on 'Business ethics'
- Briefly explain the scams that shook Investor Confidence in India .

GROUP – C

Q.No.3. Answer any 4 questions each within 200 words. Each carries 10 Marks [10 X 4 = 40]

- Explain the major sources of ethical dilemmas in the international managers' activity?
- What are the benefits of managing ethics at the workplace?
- Explain the pyramids of CSR

- d) Give some valid arguments for and against Social Responsibility
- e) What are the importance of best practice in business ethics ?
- f) How will you encourage Ethical Behaviour at the Workplace?

GROUP – D

Q.No.4. Answer any 2 questions each within 250 words. Each carries 15 Marks. [15 X 2 = 30]

- a) How to foster an effective ethical training in organizations?
 - b) Explain the four-part Model of CSR
 - c) Explain in detail about implementing Ethical Conduct at the Workplace
 - d) What are the characteristics of good governance?
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