



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

ASSIGNMENT –DED-05-07

for

2017-18 Admission Session

Diploma in Entrepreneurship Development (DED)

Please read the instructions carefully before attempting assignment questions.

SUBMISSION DATE

S.N.	Course Code	Course Title	Last Date of Submission
1	DED-05	Small Business Management	Sunday, 11 th March 2018
2	DED-06	Institutional Support System	Sunday, 25 th March 2018
3	DED-07	Business Communication and Ethics in Business	Sunday, 8 th April 2018



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DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT

(DED)

DED-05: Small Business Management

ASSIGNMENT QUESTIONS

[Full Marks: 100]

- 1. GROUP-A** **(2 X 20 Marks Each)**
 - (a) Define small enterprise. Explain how small enterprises contribute towards the growth of Indian economy.
 - (b) Describe the process of human resource planning with suitable illustrations from business and industry.

- 2. GROUP-B** **(3 X 10 Marks Each)**
 - (a) What are the advantages and disadvantages of large scale industry?
 - (b) Explain the various types of retrenchment strategies.
 - (c) Discuss behavioural anchored rating scale as a tool of performance appraisal.

- 3. GROUP-C** **(6 X 5 Marks Each)**
 - (a) Explain in brief micro, small and medium enterprises.
 - (b) Distinguish between vision and mission.
 - (c) Identify the challenges faced by small business in India.
 - (d) Explain the concept of management by objectives (MBO).
 - (e) Differentiate between training and development.
 - (f) Explain the concept of strategic intent.



DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT

(DED)

DED-06: Institutional Support System

ASSIGNMENT QUESTIONS

[Full Marks: 100]

1. **GROUP-A** **(2 X 20 Marks Each)**
 - (a) Explain how strategic control system helps in performance improvement in an organisation.
 - (b) What is the role of State Trading Corporation in promoting exports relating to MSME.
2. **GROUP-B** **(3 X 10 Marks Each)**
 - (a) Explain the role of commercial banks in India.
 - (b) How do you visualise the advancement of E-commerce business during rest of 21st century?
 - (c) How the role of NSIC is different from that of SIDO?
3. **GROUP-C** **(6 X 5 Marks Each)**
 - (a) What is e-business?
 - (b) Distinguish between small scale and cottage industries.
 - (c) What do you mean by strategic support system?
 - (d) Explain the benefits of e-marketing.
 - (e) What is venture capital?
 - (f) Explain the problems faced by small scale enterprises.



DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT

(DED)

DED-07: Business Communication and Ethics in Business

ASSIGNMENT QUESTIONS

[Full Marks: 100]

- 1. GROUP-A** **(2 X 20 Marks Each)**
 - (a) What is meant by business presentation? Explain the methods to deliver a successful presentation.
 - (b) Define ethics. Why do business people need ethical conduct and behaviour? Explain with examples from business.

- 2. GROUP-B** **(3 X 10 Marks Each)**
 - (a) How can an organisation improve upon its ethical behaviour?
 - (b) Explain the various barriers to effective communication.
 - (c) Discuss why auditing of workplace ethics is considered important.

- 3. GROUP-C** **(6 X 5 Marks Each)**
 - (a) What is meant by group discussion?
 - (b) Why do people need consumer protection?
 - (c) Define 'affirmative action'.
 - (d) Explain the concept of communication as a two way process.
 - (e) Differentiate between ethics and moral.
 - (f) Explain the significance of telephonic interview.