



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା  
Odisha State Open University, Sambalpur, Odisha  
Established by an Act of Government of Odisha.

# ASSIGNMENT –DED-05-07

*for*

**2017-18 Admission Session**

## **Diploma in Entrepreneurship Development (DED)**

Please read the instructions carefully before attempting assignment questions.

### **SUBMISSION DATE**

<b>S.N.</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Last Date of Submission</b>
1	DED-05	Small Business Management	Sunday, 11 <sup>th</sup> March 2018
2	DED-06	Institutional Support System	Sunday, 25 <sup>th</sup> March 2018
3	DED-07	Business Communication and Ethics in Business	Sunday, 8 <sup>th</sup> April 2018



**DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT**

**(DED)**

**DED-05: Small Business Management**

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

- 1. GROUP-A** **(2 X 20 Marks Each)**
  - (a) Define small enterprise. Explain how small enterprises contribute towards the growth of Indian economy.
  - (b) Describe the process of human resource planning with suitable illustrations from business and industry.
  
- 2. GROUP-B** **(3 X 10 Marks Each)**
  - (a) What are the advantages and disadvantages of large scale industry?
  - (b) Explain the various types of retrenchment strategies.
  - (c) Discuss behavioural anchored rating scale as a tool of performance appraisal.
  
- 3. GROUP-C** **(6 X 5 Marks Each)**
  - (a) Explain in brief micro, small and medium enterprises.
  - (b) Distinguish between vision and mission.
  - (c) Identify the challenges faced by small business in India.
  - (d) Explain the concept of management by objectives (MBO).
  - (e) Differentiate between training and development.
  - (f) Explain the concept of strategic intent.



**DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT**

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DED-06: Institutional Support System

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

- 1. GROUP-A** **(2 X 20 Marks Each)**
  - (a) Explain how strategic control system helps in performance improvement in an organisation.
  - (b) What is the role of State Trading Corporation in promoting exports relating to MSME.
- 2. GROUP-B** **(3 X 10 Marks Each)**
  - (a) Explain the role of commercial banks in India.
  - (b) How do you visualise the advancement of E-commerce business during rest of 21<sup>st</sup> century?
  - (c) How the role of NSIC is different from that of SIDO?
- 3. GROUP-C** **(6 X 5 Marks Each)**
  - (a) What is e-business?
  - (b) Distinguish between small scale and cottage industries.
  - (c) What do you mean by strategic support system?
  - (d) Explain the benefits of e-marketing.
  - (e) What is venture capital?
  - (f) Explain the problems faced by small scale enterprises.



**DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT**

**(DED)**

DED-07: Business Communication and Ethics in Business

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

- 1. GROUP-A** **(2 X 20 Marks Each)**
  - (a) What is meant by business presentation? Explain the methods to deliver a successful presentation.
  - (b) Define ethics. Why do business people need ethical conduct and behaviour? Explain with examples from business.
  
- 2. GROUP-B** **(3 X 10 Marks Each)**
  - (a) How can an organisation improve upon its ethical behaviour?
  - (b) Explain the various barriers to effective communication.
  - (c) Discuss why auditing of workplace ethics is considered important.
  
- 3. GROUP-C** **(6 X 5 Marks Each)**
  - (a) What is meant by group discussion?
  - (b) Why do people need consumer protection?
  - (c) Define 'affirmative action'.
  - (d) Explain the concept of communication as a two way process.
  - (e) Differentiate between ethics and moral.
  - (f) Explain the significance of telephonic interview.