



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

ASSIGNMENT – 01 to 04

SESSION: 2017-18

**Certificate in Emerging and New Media Studies
(CENMS)**

Please read the instructions carefully before attempting assignment questions.

INSTRUCTIONS

Dear Learner,

Welcome to the Certificate programme in Emerging and New Media Studies (CENMS) offered by Odisha State Open University, Sambalpur.

You are required to submit one assignment per course within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counselors at your Study Centre. Please submit your assignment response to Coordinator of the Study Centre. Before you attempt the assignments, please go through the course materials carefully. Please read the instructions pertaining to an assignment before you start writing your answer. Do not copy from the course material or from any other source. You are advised to read the material carefully, understand the same and write answers in your own language and style so that you will get good marks/grades.

Purpose of Assignments:

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in ODL. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish a two-way communication between learner and evaluator.

How to write assignments:

1. Write your name, programme code, course title, enrolment no. and study centre code in the top sheet of the assignment answer booklet.
2. Write the answers in your handwriting. Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
3. Do not cross the word limit given in each question.
4. Your handwriting should be neat and readable.

Weightage for each assignment:

1. Each assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit assignment or get fail mark in assignment you have to re-submit in the next year.

SUBMISSION DATES FOR ASSIGNMENTS

Course Code	Name of the Course	Date of Submission	Day as per Calendar
CENMS-01	Communication Concept, History, Media Ethics and Laws	14 October 2017	Sunday
CENMS-02	Reporting and Editing	21 October 2017	Sunday
CENMS-03	Social Media	28 October 2017	Sunday
CENMS-04	Emerging Media	5 November 2017	Sunday

Assignment

Course Title: Communication Concepts, History, Law & Ethics

Course Code: **CENMS-01**

1. What is Communication? What are the types of Communication?
Describe each with examples? (500 Words) [30 Marks]
ଯୋଗାଯୋଗ କହିଲେ କଣ ବୁଝ ? ଏହାକେତେ ପ୍ରକାରର, ଉଦାହରଣ ସହ ବୁଝାଅ । (୫୦୦ ଶବ୍ଦ ମଧ୍ୟରେ)
2. Describe the role of Indian Press in Freedom Struggle? (500 Words) [30 Marks]
ସାଧାନତା ସଂଗ୍ରାମରେ ଭାରତୀୟ ଗଣମାଧ୍ୟମର ଭୂମିକା ସଂପର୍କରେ ବିସ୍ତୃତ ଭାବେ ବର୍ଣ୍ଣନା କର ? (୫୦୦ ଶବ୍ଦ ମଧ୍ୟରେ)
3. Write short notes on the following. (Word limit 100) [2x10=20 marks]
ନିମ୍ନଲିଖିତ ବିଷୟ ଉପରେ ସଂକ୍ଷେପରେ ଲେଖ । (ଶବ୍ଦ ସଂଖ୍ୟା-୧୦୦)
 - a. Verbal and Non Verbal Communication
କ. ମୌଖିକ ଓ ଏବଂ ଅଣ-ମୌଖିକ ଯୋଗାଯୋଗ
 - b. What is contempt of Court in case of media ?
ଖ. ଗଣମାଧ୍ୟମ କ୍ଷେତ୍ରରେ ଅଦାଲତ ଅବମାନନା କଣ ?
4. Answer the following questions in very brief (Word limit 50) [4x5=20 Marks]
ଖୁବ୍ ସଂକ୍ଷିପ୍ତରେ ଲେଖ । (ସର୍ବାଧିକ ୫୦ଟି ଶବ୍ଦ ମଧ୍ୟରେ)
 - a. The Samaja
କ. ସମାଜ ଖବରକାଗଜ
 - b. Why PCI is called as a toothless tiger ?
ଖ. ପିସିଆଇକୁ କାହିଁକି ଏକ ଦାନ୍ତବିହୀନ ବାଘ ବୋଲି କୁହାଯାଏ ?
 - c. What is effective Communication ?
ଗ. ଫଳପ୍ରସ୍ତୁତ ଯୋଗାଯୋଗ କାହାକୁ କହନ୍ତି ?
 - d. What is Envelop Journalism?
ଘ. ଲଫାଫା ସାମ୍ବାଦିକତା କଣ ? ସଂକ୍ଷେପରେ ଲେଖ ।

Assignment

Course Title: Reporting and Editing

Course Code: **CENMS-02**

1. Cover 3 major events in your area and write News reports on those. Prepare 3 different reports. (Each Story Word Limit 400 words) [60 Marks]

ତୁମ ଅଞ୍ଚଳରେ ଘଟିଥିବା କୌଣସି ୩ଟି ବଡ଼ ଘଟଣା ସଂପର୍କରେ ୩ଟି ରିପୋର୍ଟ ଲେଖ । (ପ୍ରତିଟି ରିପୋର୍ଟ ୩୦୦ ଶବ୍ଦ ମଧ୍ୟରେ)

2. Differentiate. Word limit- 100 [2x10=20 Marks]

ପାର୍ଥକ୍ୟ ଦର୍ଶାଅ । (ଶବ୍ଦ ସଂଖ୍ୟା-୧୫୦)

- a. Hard news and Soft news

କ. କଠିନ ଖବର ଓ ନରମ ଖବର

- b. Objective reporting and Interpretative reporting

ଖ. ନିଷ୍ପକ୍ଷ ରିପୋର୍ଟିଂ ଏବଂ ବିଶ୍ଳେଷଣାତ୍ମକ ରିପୋର୍ଟିଂ

3. Answer the following questions in very brief? (Word limit 50) [4x5=20 Marks]

ଖୁବ୍ ସଂକ୍ଷିପ୍ତରେ ଲେଖନ୍ତୁ । (ସର୍ବାଧିକ ୫୦ ଟି ଶବ୍ଦ ମଧ୍ୟରେ)

- a. What is lead in a News report?

କ. ଖବରରେ 'ଲିଡ୍' କ'ଣ ?

- b. What is inverted pyramid style of news writing?

ଖ. ଖବର ଲେଖିବାବେଳେ ଓଲଟା ପିରାମିଡ୍ କ'ଣ ? କାହିଁକି ଏହା ବ୍ୟବହୃତ ହୁଏ ?

- c. What are 5 Ws and 1 H?

ଗ. ୬ 'କ' ସ୍ତରରେ ୬ଟି 'କ' କ'ଣ କ'ଣ ?

- d. Who writes the editorial articles for a newspaper?

ଘ. ଖବରକାଗଜରେ ସମ୍ପାଦକୀୟ ପୃଷ୍ଠାର ନିବନ୍ଧ କିଏ ଲେଖିଥା'ନ୍ତି ?

Assignment
Course Title: Social Media

Course Code: **CENMS-03**

1. What do you mean by emerging media ? Write down the types of emerging media. Describe its characteristics and the current status ? (300 Words each). [30 Marks]

ଇମର୍ଜିଂ ମିଡ଼ିଆ କଣ ? ବଢ଼ିନୁ ପ୍ରକାର ଇମର୍ଜିଂ ମିଡ଼ିଆ ସଂପର୍କରେ ଲେଖ । ଏହାର ବିଶେଷତ୍ୱ ଏବଂ ବର୍ତ୍ତମାନର ସ୍ଥିତି ସଂପର୍କରେ ବର୍ଣ୍ଣନା କର । (୩୦୦ ଶବ୍ଦ ମଧ୍ୟରେ)

2. Why Facebook is called as the Largest country in the World ? (Word limit 300) [30 Marks]

ଫେସ୍‌ବୁକ୍କୁ କାହିଁକି ବିଶ୍ୱର ସବୁଠାରୁ ବଡ଼ ଦେଶର ଆଖ୍ୟା ଦିଆଯାଇଛି ? ବର୍ଣ୍ଣନା କର । (୩୦୦ ଶବ୍ଦ ମଧ୍ୟରେ)

3. Write short notes on the following. (Word limit 100) [2x10=20 Marks]

ନିମ୍ନଲିଖିତ ବିଷୟ ଉପରେ ସଂକ୍ଷେପରେ ଲେଖ । (ଶବ୍ଦ ସଂଖ୍ୟା-୧୦୦)

a. Twitter

ଉ. କ. ଟୁଇଟର

b. Instagram

ଖ. ଇନଷ୍ଟାଗ୍ରାମ୍

4. Answer the following questions in very brief? (Word limit 50) [4x5=20 Marks]

ଖୁବ୍ ସଂକ୍ଷିପ୍ତରେ ଲେଖ । (ସର୍ବାଧିକ ୫୦ ଶବ୍ଦ ମଧ୍ୟରେ)

a. Who Handles media for district administration?

କ. ଜିଲ୍ଲା ପ୍ରଶାସନରେ କିଏ ଗଣମାଧ୍ୟମ ସହ ଯୋଗାଯୋଗ ରକ୍ଷା କରନ୍ତି ?

b. Facebook

ଖ. ଫେସ୍‌ବୁକ୍

c. Twitter Handle

ଗ. ଟୁଇଟର ହ୍ୟାଣ୍ଡଲ୍

d. Troll

ଘ. ଟ୍ରୋଲ୍

Assignment

Course Title: Emerging Media

Course Code: **CENMS-04**

1. Citizen journalism is giving scope to the larger voice. Discuss. (500 Words)
[30 Marks]

ନାଗରିକ ସାମ୍ବାଦିକତା କାରଣରୁ ସାମାଜିକ ଏକ ବୃହତ୍ ବର୍ଗ ନିଜ ସର ଉଠାଇବା ପାଇଁ ସୁଯୋଗ ପାଇଛନ୍ତି । ଆଲୋଚନା କର ।

2. Because of Emerging Media everybody is has become a journalist. Do you agree or not ? Justify. [30 Marks]

ସାମାଜିକ ଗଣମାଧ୍ୟମ କାରଣରୁ ଏବେ ସମସ୍ତେ ଜଣେ ଜଣେ ସାମ୍ବାଦିକ ହୋଇ ଯାଇଛନ୍ତି । ଏହା ସହ ତୁମେ ଏକମତ କି ? ବର୍ଣ୍ଣନା କର ।

3. Do you think there should be restrictions on the content of the Social media ? Describe with reasons. (250 Words) [20 Marks]

ସାମାଜିକ ଗଣମାଧ୍ୟମର ବିଷୟବସ୍ତୁ ନିୟନ୍ତ୍ରିତ ହେବା ଆବଶ୍ୟକ କି ? ଉପଯୁକ୍ତ କାରଣ ସହ ଉତ୍ତର ଲେଖ ।

4. Answer any (four) of the following. Each answer should be limited to 100 words [4x5=20 Marks]

a. Blogging

କ. ବ୍ଲଗିଂ

b) Citizen Journalism

ଖ. ନାଗରିକ ସାମ୍ବାଦିକତା

c) YouTube

ଗ. ଯୁ-ଟ୍ୟୁବ୍

d) Twitter

ଘ. ଟ୍ୱିଟର୍