



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା  
Odisha State Open University, Sambalpur, Odisha  
Established by an Act of Government of Odisha.

## **ASSIGNMENT – 5 to 7**

**ACADEMIC SESSION: 2016-17**

**Diploma in Entrepreneurship Development**

**(DED)**

Please read the instructions carefully before attempting assignment questions.

**Dear Learner,**

Welcome to the Diploma Programme in Entrepreneurship Development (DED) offered by Odisha State Open University, Sambalpur.

You are required to submit one assignment per course within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counselors at your Study Centre. Please submit your assignment response to Coordinator of the Study Centre. Before you attempt the assignments, please go through the course materials carefully. Please read the instructions pertaining to an assignment before you start writing your answer. Do not copy from the course material or from any other source. You are advised to read the material carefully, understand the same and write answers in your own language and style so that you will get good marks/grades.

**Purpose of Assignments:**

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in ODL. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish a two-way communication between learner and evaluator.

**How to write assignments:**

1. Write your name, programme code, course title, enrolment no. and study centre code in the top sheet of the assignment answer booklet.
2. Write the answers in your handwriting. Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
3. Do not cross the word limit given in each question.
4. Your handwriting should be neat and readable.

**Weightage for each assignment:**

1. Each assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit assignment or get fail mark in assignment you have to re-submit in the next year.

## **SUBMISSION DATES FOR ASSIGNMENTS**

### **Semester-II**

<b>Course Code</b>	<b>Course Title</b>	<b>Date of Submission</b>	<b>Day as per Calendar</b>
DED-05	Small Business Management	26 <sup>th</sup> March 2017	Sunday
DED-06	Institutional Support System	9 <sup>th</sup> April 2017	Sunday
DED-07	Business Communication and Ethics in Business	23 <sup>th</sup> April 2017	Sunday

**Diploma in Entrepreneurship Development (DED)**  
**Small Business Management (Course Code: DED-05)**

**Assignment Questions**

**Group A**

[20×2]

1. What is a small enterprise? Explain how small enterprises contribute to Indian economy?
2. What do you mean by SWOT analysis? Give examples from Indian industries.

**Group B**

[10×3]

1. Explain John T. Dunlop's approach to industrial relations.
2. You have done a course on Entrepreneurship. You have capital of Rs.10,000/- only. What type of business you can start and how?
3. Define performance appraisal. Discuss any two modern methods of performance appraisal.

**Group C**

[5×6]

1. What are the challenges faced by small business in India?
2. How do you distinguish between training and development?
3. Define micro, small and medium enterprises.
4. Differentiate between vision and mission.
5. What is meant by competitive strategy?
6. Explain Porter's 5-Forces model in brief.

**Diploma in Entrepreneurship Development (DED)**  
**Institutional Support System (Course Code: DED-06)**

**Assignment Questions**

**Group A** **[20×2]**

1. What do you mean by strategic support system? Describe the strategic support system for business in detail.
2. Discuss in detail the various opportunities and problems in E-commerce.

**Group B** **[10×3]**

1. As an entrepreneur, identify the marketing institutions where from you can seek assistance and support.
2. What is Export House? How is it different from Trading House?
3. Explain the role of commercial banks in promoting entrepreneurship.

**Group C** **[5×6]**

1. How the objectives of IDCO and IPICOL are different?
2. At present Smartphones rule the market significantly. What substitute technology of Smartphones is possible?
3. Write short notes on Odisha State Financial Corporation.
4. What are the factors affecting inventory control policy?
5. What is the role of Export Promotion Council?
6. Identify the recent trends in E-Commerce with suitable examples.

# **Diploma in Entrepreneurship Development (DED)**

## **Business Communication and Ethics in Business**

**(Course Code: DED-07)**

### **Assignment Questions**

#### **Group A**

**[20×2]**

1. “Communication is an exchange of facts, ideas, opinions and emotions by two or more persons.” Explain the statement in detail.
2. What makes an organization ethical? How can an organization improve the ethical behaviour of its employees?

#### **Group B**

**[10×3]**

1. What are the different purposes of communication? Briefly explain any five of them.
2. What is meant by a group discussion? Discuss the characteristics and elements of a Group discussion.
3. Good ethics is good business. Why is there unethical behaviour in the workplace? Justify.

#### **Group C**

**[5×6]**

1. Describe the advantages and disadvantages of telephonic interview.
2. Explain the ways to manage anxiety while delivering a presentation.
3. How can you use body language for proper communication?
4. Why do you consider values at workplace to be important?
5. What are the factors affecting affirmative action?
6. How ethical audit process is carried out in organisations?