



PROGRAMME COURSE STRUCTURE

BACHELOR OF ARTS (HONOURS) JOURNALISM & MASS COMMUNICATION (BJMC)

Semester	Course	Course Name	Credits	Total Marks
1 st	AEC – 1	AEC -1	4	100
	C-1	Introduction to Journalism	6	100
	C-2	Introduction to Media and Communication	6	100
	GE-1	Introduction to Journalism	6	100
2 nd	AEC-2	AEC-2	4	100
	C-3	Reporting and Editing for Print	6	100
	C-4	Media and Cultural studies	6	100
	GE-2	Introduction to Media and Communication	6	100
3 rd	C-5	Introduction to Broadcast Media	6	100
	C-6	History of the media	6	100
	C-7	Advertising and Public Relations	6	100
	GE-3	Reporting and Editing for Print	6	100
	SEC-1	IT Skills	4	100
4 th	C-8	Introduction to New Media	6	100
	C-9	Development Communication	6	100
	C-10	Media Ethics and the Law	6	100
	GE-4	Advertising and Public Relations	6	100
	SEC-2	Introduction to Multimedia	4	100
5 th	C-11	Global media and politics	6	100
	C12	Advanced Broadcast Media	6	100
	DSE-1	Media Industry and Mgmt-1	6	100
	DSE-2	Print Journalism and Production	6	100
	DSE-3	Media, Gender and Human rights	6	100
6 th	C-13	Advanced New Media	6	100
	C-14	Communication Research and Methods	6	100
	DSE-1	Development Journalism	6	100
	DSE -2	Introduction to Film Studies	6	100
	DSE-3	Dissertation	6	100