



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା  
Odisha State Open University, Sambalpur, Odisha  
Established by an Act of Government of Odisha.

# ASSIGNMENTS

ASSIGNMENT CODE:

CourseCode:DED

SESSION:2019-20

Diploma in Entrepreneurship Development (DED)

Please read the instructions carefully before attempting assignment questions.

## INSTRUCTIONS FOR DOING ASSIGNMENTS

Dear Learner,

You are required to submit your assignment response within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counsellors at your Study Centre. Please submit your assignment response to the Coordinator of your Study Center. For a 4 credit course, there is one Assignment and for 6/8 credit course, there must be minimum 02(two) Assignment.

### **Purpose of Assignments:**

1. Assignments are part of the continuous evaluation process in Open and Distance Learning(ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in the ODL system. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish two-way communication between learner and evaluator.

### **How to Write Assignments:**

Please read the instructions for writing the response of an assignment before you start writing your answer.

1. Write your name, programme code, the course title, enrolment no. and study centre name with code in the top sheet of the assignment answer booklet. the format is given below.

**PROGRAMME TITLE:** \_\_\_\_\_

**ENROLMENT No.:** \_\_\_\_\_ **NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**COURSE CODE:** \_\_\_\_\_ **COURSE TITLE:** \_\_\_\_\_

**ASSIGNMENT CODE:** \_\_\_\_\_ **STUDY CENTRE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **SIGNATURE:** \_\_\_\_\_

2. Before attempting the assignments, please go through the course materials carefully, understand the same and write answers in your own language and style.
3. **Write the answers in your own handwriting.** Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
4. Your handwriting should be neat and readable.

### **Weightage for each Assignments:**

#### **For courses without having Practical**

1. Each Theory Assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% or P (Pass) Grade in 10-point scale for each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

#### **For courses having Practical**

1. Each Theory Assignment will carry 15% weightage and each Practical Assignment will carry 10% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

**SUBMISSION DATES FOR ASSIGNMENTS****July Session**

| Sl. No.       | Course Code | Name of the Course                               | Last Date of Submission             | Day (As per Calendar) |
|---------------|-------------|--|-------------------------------------|-----------------------|
| <b>Theory</b> |             |  |                                     |                       |
| 1             | DED-01      | Introduction to Entrepreneurship                 | <b>20<sup>th</sup> October 2019</b> | Sunday                |
| 2             | DED-02      | Management Concepts and Organisational Behaviour | <b>20<sup>th</sup> October 2019</b> | Sunday                |
| 3             | DED-03      | Development of Entrepreneurial Skills            | <b>20<sup>th</sup> October 2019</b> | Sunday                |
| 4             | DED-04      | Business Opportunity Identification              | <b>20<sup>th</sup> October 2019</b> | Sunday                |

**ASSIGNMENTS****Introduction to Entrepreneurship (DED-01)****Full Mark – 100***(Answer all the questions, which is Compulsory)***GROUP- 'A'****Q. No. 1 Answer within one word or one sentence each****Marks: 1 × 10= 10**

- a) What do you mean by a vision?
- b) What do you mean by risk?
- c) Who is a social entrepreneur?
- d) Define leadership.
- e) Who is a Pure Entrepreneur?
- f) Define First Generation Entrepreneur.
- g) Who are Intrapreneurs?
- h) What are Start-Ups?
- i) Define social business venture.
- j) How Schumpeter defines Entrepreneur?

**Group 'B'****Q.No 2.Short answer-type Questions (Word Limit:100 Words)****Marks:5 X 4 = 20**

- a) Differentiate between creativity and innovation.
- b) Differentiate between innovative and fabian entrepreneur.
- c) Who is an entrepreneur and how is he different from a manager?
- d) Briefly explain relationship between Culture and Entrepreneurship

**Group 'C'****Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)****Marks: 10 X 4 = 40**

- a) Discuss possible roles of an entrepreneurs in the society
- b) Critically analyze the economic theory of entrepreneurship
- c) How has entrepreneurship flourished in India after economic liberalization? Explain.
- d) Discuss Two-culture problem.

**Group 'D'****Q.No 4.Long answer-type Questions (Word Limit: 300Words) Marks: 15 X 2 = 30**

- a) Discuss different models of Corporate Entrepreneurship.
- b) Discuss various challenges faced by an entrepreneur.

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**NOTE: (For Group-A, Group-B and Group-C)**

(it can be a single Question or can have two parts with appropriate mark distribution)

## ASSIGNMENTS

### Management Concepts and Organisational Behaviour (DED-02)

Full Mark – 100

*(Answer all the questions, which is Compulsory)*

#### GROUP- 'A'

**Q. No. 1 Answer within one word or one sentence each**

**Marks: 1 × 10= 10**

- a) Define leadership.
- b) What is job involvement?
- c) What is goal-oriented activities?
- d) Define Top Management.
- e) What is encoding in communication?
- f) What is law of individual differences?
- g) Define Learning.
- h) What is adult ego?
- i) What is Cognitive Learning?
- j) What is a formal group?

#### Group 'B'

**Q.No 2.Short answer-type Questions (Word Limit:100 Words)**

**Marks:5 X 4 = 20**

- a) Why do people like to join groups?
- b) What are limitations of group decision making?
- c) Why OB is needed for an organization?
- d) Briefly discuss Operant Conditioning.

#### Group 'C'

**Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)**

**Marks: 10 X 4 = 40**

- a) Discuss the five stage model of group development process.
- b) What are those main functions performed by Middle-Level Management?
- c) How would you relate OB with Learning Theory?
- d) Give an outline to Transactional Analysis.

#### Group 'D'

**Q.No 4.Long answer-type Questions (Word Limit: 300Words) Marks: 15 X 2 = 30**

- a) Why is it important for managers to have a thorough knowledge of perception and attribution?
- b) Explain the force-field diagram model of change by Kurt Lewin.

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**NOTE: (For Group-A, Group-B and Group-C)**

(it can be a single Question or can have two parts with appropriate mark distribution)

**ASSIGNMENTS****Development of Entrepreneurial Skills (DED-03)****Full Mark – 100***(Answer all the questions, which is Compulsory)***GROUP- 'A'****Q. No. 1 Answer within one word or one sentence each****Marks: 1 × 10= 10**

- a) What is per capita income?
- b) What do you mean by scalability?
- c) How would you relate innovation with entrepreneurship?
- d) What do you mean by social structure?
- e) Who is a Social Entrepreneur?
- f) What is clarity of goals?
- g) Define MBO.
- h) What is SMART criteria for goal setting?
- i) What is Ideation
- j) What is backward linkage?

**Group 'B'****Q.No 2.Short answer-type Questions (Word Limit:100 Words)****Marks:5 X 4 = 20**

- e) What was Schumpeter's view of entrepreneurship
- f) Why there is need of social entrepreneurship?
- g) What Maslow's need hierarchy theory suggests ?
- h) What are different types of risks a rural entrepreneur may face?

**Group 'C'****Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)****Marks: 10 X 4 = 40**

- a) Is entrepreneur a nation builder? Comment.
- b) Discuss various dimensions of entrepreneur's identity.
- c) What are entrepreneurial competencies?
- d) What is innovation? How is innovation managed?

**Group 'D'****Q.No 4.Long answer-type Questions (Word Limit: 300Words)****Marks: 15 X 2 = 30**

- a) Explain the benefits of MBO as a tool for goal setting
- b) Discuss with example any five methods to generate business ideas.

**ASSIGNMENTS****Business Opportunity Identification (DED-04)****Full Mark – 100***(Answer all the questions, which is compulsory)***GROUP- 'A'****Q. No. 1 Answer within one word or one sentence each****Marks: 1 × 10= 10**

- a) What is 5 C Analysis?
- b) What do you mean by Market Assessment?
- c) Give two examples of collaborators of a business.
- d) Define primary data source.
- e) Give the Meaning of Industrial Policy
- f) What is BIFR?
- g) What do you mean by supplier concentration?
- h) What "SIDBI" stands for?
- i) What is fixed cost?
- j) What is Infrastructure Project?

**Group 'B'****Q.No 2.Short answer-type Questions (Word Limit:100 Words)****Marks:5 X 4 = 20**

- a) Identify the needs for startup financing.
- b) What are the advantages and disadvantages of financing from an Angel investor?
- c) What is ease of doing business?
- d) Differentiate between market research and marketing research

**Group 'C'****Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)****Marks: 10 X 4 = 40**

- a) What is market intelligence? Discuss different sources for market intelligence.
- b) Identify characteristics of a good business plan.
- c) What is Incubation? What are the different types of Incubators?
- d) Why do new ventures fail? How can it be reduced?

**Group 'D'****Q.No 4.Long answer-type Questions (Word Limit: 300Words)****Marks: 15 X 2 = 30**

- c) What are the characteristics of a good DPR? What are most common pitfalls that can plague a DPR? How can these be avoided?
- d) Discuss different steps of marketing research in your own words.