



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

Assignment July 2020

Semester – 3

GEBBA-3 Ethics, Governance and Social Responsibility

Course code	Name of the course	Course type	Credit value	No. of assignments to be submitted
GEBBA 03	Ethics, Governance and Social Responsibility	Generic Elective	6	2

This assignment is to be submitted by the learners of Bachelor Degree Programmes those have opted for this course as Generic Elective.

For any doubts, please contact the programme coordinator.

Assignment submission date: 21st March 2021

Please read the instructions carefully before attempting the assignment questions.

INSTRUCTIONS

Dear Learner,

Greetings from Odisha State Open University.

You are required to submit your assignment response within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counselors at your Study Centre. Please submit your assignment to the Coordinator of the Study Centre. Before you attempt the assignments, please go through the course materials carefully. Please read the instructions pertaining to an assignment before you start writing your answer. Do not copy from the course material or from any other source. You are advised to read the study material, understand the same and write answers in your own language and style so that you will get good marks/grades.

Purpose of assignments

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system.
2. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
3. Your assignment, after evaluation, will be returned to you with comments by the evaluator.
4. This will help you to know your strength as well as your weakness. Thus, it will establish a two- way communication between the learner and the evaluator.

How to write assignments

1. Write your name, programme code, course title, enrollment no. and study centre code on the top sheet of the assignment answer booklet.
2. Write the answers in your handwriting. Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
3. Do not cross the word limit given in each question.
4. Your handwriting should be neat and readable.

Weightage for each assignment

1. Each assignment will be of 100 marks but it will carry 25% weightage.
2. Similarly, the Term End Examination will be of 100 marks but will carry 75% weightage.
3. You have to secure minimum 40% in continuous evaluation, 30% in term end examination and overall, 40% for successful completion of the course for the bachelor degree or undergraduate programmes.
4. In case you do not submit assignment or get fail mark in assignment you have to re-submit in the next year.

GEBBA 03 Ethics, Governance and Social Responsibility

Assignment-1

Group-A (1 × 10 = 10 Marks)

1. Answer all of the following in one word for each.

- a) 'Ethos', which means _____.
- b) The _____ dimension of social responsibility refers to a business's societal contribution of time, money, and other resources.
- c) The foundation for corporate culture is laid by _____.
- d) The practices of a company for which it is accountable in relation to other parties is called _____.
- e) CSR & corporate governance represent a _____ between business and society.
- f) There are usually _____ key participants in corporate governance.
- g) Corporate governance is a _____ approach.
- h) Corporate governance is concerned with the formation of _____ term objective.
- i) Values and ethics shape the corporate _____.
- j) The human activity, which causes maximum environmental pollution having regional and global impacts, is _____.

Group-B (2 × 10 = 20 Marks)

2. Define all of the following within two sentences for each.

- | | |
|----------------------|-------------------------|
| a) Moral | f) Fairness |
| b) Value | g) Honesty |
| c) Culture | h) Ethical leadership |
| d) Stakeholder | i) Ethical code |
| e) Rational behavior | j) Corporate compliance |

Group-C ((3 × 10 = 30 Marks)

3. Answer all of the following in 75 words for each.

- a) What do you mean by 'Business ethics'?
- b) What are the major factors that highlight the importance of business ethics?
- c) What are the objectives of Corporate Governance?
- d) Explain the benefits of Corporate Governance
- e) Write short notes on Compliance and ethics ("C&E") programmes.
- f) Give some examples of Unethical Business Practices
- g) What are the recent developments in India in corporate governance?
- h) What is CSR pyramid?
- i) What is TCSR?
- j) What is Transcendence?

Group-D (10 × 4 = 40 Marks)

4. Answer all of the following in 500 words for each.

- a) What are the characteristics of ethical culture at workplace?
- b) Explain the features of Companies Act - 2013 with regard to CSR activities.
- c) Explain the various committees appointed by SEBI related to corporate governance and their recommendations.
- d) Mention a few best practices in the field of CSR in Indian context.

GEBBA 03 Ethics, Governance and Social Responsibility

Assignment-2

Group-A (1 × 10 = 10 Marks)

1. Answer all of the following in one word for each.

- a) The term ethics is derived from the Greek word _____.
- b) Ethics is a subject of social science that is related with moral principles and social _____.
- c) _____ are defined as the acts, customs, and institutions that a group of people regard in a favourable way.
- d) _____ are a set of rules or mode of conduct on which society is based.
- e) _____ is defined as adhering to a moral code in daily decision making.
- f) A person with character has _____ morals and will act morally in all situations by choice, not force.
- g) _____ is a series of rules and regulations designed to express the needs of the people.
- h) _____ describes the goodness or badness or right or wrong of actions.
- i) _____ means openness, a willingness by the company to provide clear information to shareholders and other stakeholders.
- j) _____ refers to the obligation and responsibility to give an explanation or reason for the company's actions and conduct.

Group-B (2 × 10 = 20 Marks)

2. Define all of the following within two sentences for each.

- | | |
|--------------------|---------------------|
| a) Behaviour | f) Law |
| b) Ethical dilemma | g) Regulation |
| c) Conduct | h) Transparency |
| d) Company | i) Board Procedures |
| e) Corporate | j) Best Practices |

Group-C (3 × 10 = 30 Marks)

3. Answer all of the following in 75 words for each.

- a) Explain the CSR approaches in detail.
- b) What is the importance of Employee Code of Conduct?
- c) What is corporate governance? What are the recent developments in India in corporate governance?
- d) Explain the models on Corporate Governance.
- e) How will you implement the Ethics Programme in the Workplace?
- f) What are the ethical issues in International Business?
- g) How will you implement the Ethics Programme in the Workplace?
- h) What are the ethical issues in International Business?
- i) Define accountability.
- j) Define transparency.

Group-D (10 × 4 = 40 Marks)

4. Answer all of the following in 500 words for each.

- a) Explain any 3 models of Corporate Governance.
- b) Discuss the evolution and growth of social responsibility of business in India.
- c) Explain the CSR approaches in detail.
- d) What is the importance of Employee Code of Conduct?