



## **Certificate in Rural Management**

### **Learning Objectives**

The programme is designed to acquaint the learners with the understanding of the knowledge and skill development needed for effective utilization and management of human and valuable resources within the parameters of Rural Management.

### **Learning Outcomes**

After successful completion of this programme the learners will be able to apply the basic concepts of management in the functioning of a rural based organization / institution.

### **Highlights of the Course:**

- **Duration of the Course:** 6 months (minimum) and 2 years (maximum)
- **Conduct of Classes:** On weekends for 4 hours (preferably on Sundays)
- **Total Counselling Sessions:** 16
- **Study Hours:** 480
- **Evaluation Methodology:** Based on Assignments and Term End Examination (TEE)

### **Target Group**

Students who want to pursue career in Rural Management

**Eligibility Criteria:** +2 pass

### **Pedagogy**

The Course shall be taught with Self-Learning Materials, E-learning Materials, OERs, Video Lectures and Project Assignments.

### **Course Structure:**

<b>Semester-1</b>		
<b>Course-01</b>	<b>Rural Society</b>	<b>4 credits</b>
	Block – 1: Rural Sociology	
	Block – 2: Village Community	
	Block – 3: Rural Social Structure and Institutions	
	Block – 4: Caste System	
<b>Course-02</b>	<b>Management Principles and Applications</b>	<b>4 credits</b>
	Block-1: Introduction to Management	
	Block-2: Planning and Decision Making	

	Block-3: Principles of Organizing	
	Block-4: Directing and Controlling	
<b>Course-03</b>	<b>Rural Development in India (Central &amp; State Govt. Schemes)</b>	<b>4 credits</b>
	Block – 1: History of Rural Development in India	
	Block – 2: Rural Development and Regional Disparity	
	Block – 3: Approaches to Rural Development in India	
	Block – 4: Rural Development Programmes in India	
<b>Course-04</b>	<b>Rural Social Problems</b>	<b>4 credits</b>
	Block – 1: Rural Poverty	
	Block – 2: Rural Illiteracy and Health Problems	
	Block – 3: Rural Unemployment	
	Block – 4: Rural Social Problems	

### **Members of the Expert Committee**

1. Shri Jagadananda, Former State Information Commissioner, Odisha (Chairman)
2. Dr. Amar KJR Nayak, Professor, General Management & Strategic Management NABARD Chair Professor, Xavier University, Bhubaneswar (Member)
3. Dr. Partha Pratim Sahu, Associate Professor, Centre for Entrepreneurship Development, National Institute of Rural Development (NIRD), Hyderabad (Member)
4. Dr. Rabindra Garada, Associate Professor, Dept of Rural Development, Utkal University, Bhubaneswar (Member)
5. Prof. Prasanta Parida, KIIT School of Rural Management (KSRM), KIIT University (Member)
6. Mr. Prashant Kumar Hota, Executive Vice President & Group Head, CSR & Education, Jindal Steels Private Ltd. (Member)
7. Dr. Naresh Chandra Sahu, Assistant Professor, Head of the School of Humanities, Social Sciences and Management, Indian Institute of Technology Bhubaneswar (IITBBS), Bhubaneswar (Member)
8. Dr. Ansuman Jena, Academic Consultant, OSOU (Member)
9. Mr. S T Rehman, Academic Consultant, OSOU (Member Convenor)