



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

ASSIGNMENTS

ASSIGNMENT CODE:

CourseCode: PGDIM 3rd Semester

(Theory)

SESSION:2020-21

PG Diploma in Management (PGDIM)

Please read the instructions carefully before attempting assignment questions.

INSTRUCTIONS FOR DOING ASSIGNMENTS

Dear Learner,

You are required to submit your assignment response within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counsellors at your Study Centre. Please submit your assignment response to the Coordinator of your Study Center. For a 4 credit course, there is one Assignment and for 6/8 credit course, there must be minimum 02(two) Assignment.

Purpose of Assignments:

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in the ODL system. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish two-way communication between learner and evaluator.

How to Write Assignments:

Please read the instructions for writing the response of an assignment before you start writing your answer.

1. Write your name, programme code, the course title, enrolment no. and study centre name with code in the top sheet of the assignment answer booklet. The format is given below.

PROGRAMME TITLE: _____

ENROLMENT No.: _____ **NAME:** _____

ADDRESS: _____

COURSE CODE: _____ **COURSE TITLE:** _____

ASSIGNMENT CODE: _____ **STUDY CENTRE:** _____

DATE: _____ **SIGNATURE:** _____

2. Before attempting the assignments, please go through the course materials carefully, understand the same and write answers in your own language and style.
3. **Write the answers in your own handwriting.** Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
4. Your handwriting should be neat and readable.

Weightage for each Assignments:

For courses without having Practical

1. Each Theory Assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% or P (Pass) Grade in 10-point scale for each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

For courses having Practical

1. Each Theory Assignment will carry 15% weightage and each Practical Assignment will carry 10% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

SUBMISSION DATES FOR ASSIGNMENTS**July 2020 Session**

Sl. No.	Course Code	Name of the Course	Last Date of Submission	Day (As perCalendar)
Theory				
1	MP-09	Logistics and Supply Chain Management	21st March 2021	Sunday
2	MP-10	Strategic Management	21st March 2021	Sunday
3	MP-11	Entrepreneurship Development	21st March 2021	Sunday
4	MP-12	Ethics, Governance and Social Responsibility	21st March 2021	Sunday

ASSIGNMENTS

Logistics and Supply Chain Management (MP-09)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) Define Demand Management.
- b) What is Supply Chain?
- c) What do you mean by lead time?
- d) Define Order Cycle Time.
- e) What is Back Ordering?
- f) What is Chase Strategy?
- g) What is lay off?
- h) What is External Integration?
- i) Define Scheduled buying.
- j) What is demand management?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) What is Stock-out Cost?. Explain.
- b) What is flow of risk? Discuss with one example.
- c) What do you understand by 'Bullwhip Effect'?
- d) What do you understand by FSN Classification?

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Explain Hybrid Strategy.
- b) Explain the term "Supply Chain Network".
- c) Expand the term Enterprise Resource Planning(ERP)
- d) Explain in detail various documents required during the process of procurement

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Discuss role of information flow in supply chain and how it contributes to profit maximization
- b) What are the new challenges faced by supply chain managers in changing business landscape?

NOTE: (For Group-A, Group-B and Group-C)

(it can be a single Question or can have two parts with appropriate mark distribution)

ASSIGNMENTS

Strategic Management (MP-10)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) What is Strategic Intent?
- b) What is PESTLE analysis?
- c) Differentiate between inbound and outbound logistics.
- d) Explain the McKinsey 7S Model?
- e) What is SBU?
- f) What is cost based strategy?
- g) What do you mean by environmental scanning?
- h) What is defensive strategy?
- i) When bargaining power of buyer is high?
- j) When bargaining power of supplier is high?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) Explain the importance of strategic management.
- b) Distinguish between vision and mission.
- c) What is internal analysis and why is it done?
- d) Describe the Delphi method as an approach to environmental scanning

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Explain different approaches under corporate portfolio strategy.
- b) Distinguish between intensive strategy and integration strategy.
- c) Distinguish between cost based strategy and differentiation strategy.
- d) What are the weaknesses of balanced scored card model?.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) How strategic management in India has evolved in pre and post liberalisation period?
- b) Explain the concept of 'management by objectives', with suitable examples from organisations.

ASSIGNMENTS

Entrepreneurship Development (MP-11)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) Define entrepreneurship.
- b) What is a subsidy?
- c) What MSME stands for?
- d) What is Start-up India?
- e) What is the full form for NABARD?
- f) What is the role of National Skill Development Council?
- g) What PMKVY stands for ?
- h) Write any one function of FICCI.
- i) What is a proprietorship firm?
- j) What is EDI?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) What are the eight fundamental reasons for failure of small businesses?
- b) Describe the stages in Life cycle of an entrepreneurial firm.
- c) What are basic questions to be answered to set a start-up firm? Explain.
- d) Describe the role of Industrial estates in Entrepreneurship Development.

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Discuss the different marketing challenges for a Small Business Entrepreneur.
- b) Define small enterprise and briefly discuss growth strategies for small business enterprises with suitable examples.
- c) Enumerate briefly the role and importance of micro- entrepreneurs in international Business.
- d) Describe the various methods and sources of idea generation for new business.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Define and describe the various elements of a Business Plan for small business.
- b) A company wants to supply hot and fresh home prepared food to the office employees during lunch time. How would you develop the idea and market it?

ASSIGNMENTS

Ethics, Governance and Social Responsibility (MP-12)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) What is Code of Conduct?
- b) What is integrity of executives?
- c) What do you understand by “fairness to stakeholders”?
- d) Define Corporate Governance.
- e) What is CSR Pyramid?
- f) What is CSR committee?
- g) Define Values Statement.
- h) What are disclosures?
- i) What are different committees of the board?
- j) What is Board Vision ?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) How will we “paint” those values in a lasting way onto the canvas of our culture
- b) Give some examples of Unethical Business Practices.
- c) State all the objectives of corporate governance.
- d) Mention some of the OECD principles of Corporate Governance.

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Briefly explain how corporate social responsibility in India is gaining momentum in recent years.
- b) Explain the CSR approaches in detail.
- c) Briefly explain those recommendations given by Kumar Mangalam Birla Committee on Corporate Governance
- d) Explain the involvement of World Bank on Corporate Governance

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Mention a few best practices in the field of CSR in Indian context.
- b) Discuss the evolution and growth of social responsibility of business in India.

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