



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

ASSIGNMENTS

ASSIGNMENT CODE:

CourseCode:PGDIM 3rd Semester

(Theory)

SESSION:2019-20

PG Diploma in Management (PGDIM)

Please read the instructions carefully before attempting assignment questions.

INSTRUCTIONS FOR DOING ASSIGNMENTS

Dear Learner,

You are required to submit your assignment response within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counsellors at your Study Centre. Please submit your assignment response to the Coordinator of your Study Center. For a 4 credit course, there is one Assignment and for 6/8 credit course, there must be minimum 02(two) Assignments.

Purpose of Assignments:

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in the ODL system. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish two-way communication between learner and evaluator.

How to Write Assignments:

Please read the instructions for writing the response of an assignment before you start writing your answer.

1. Write your name, programme code, the course title, enrolment no. and study centre name with code in the top sheet of the assignment answer booklet. The format is given below.

PROGRAMME TITLE: _____

ENROLMENT No.: _____ **NAME:** _____

ADDRESS: _____

COURSE CODE: _____ **COURSE TITLE:** _____

ASSIGNMENT CODE: _____ **STUDY CENTRE:** _____

DATE: _____ **SIGNATURE:** _____

2. Before attempting the assignments, please go through the course materials carefully, understand the same and write answers in your own language and style.
3. **Write the answers in your own handwriting.** Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
4. Your handwriting should be neat and readable.

Weightage for each Assignments:

For courses without having Practical

1. Each Theory Assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% or P (Pass) Grade in 10-point scale for each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

For courses having Practical

1. Each Theory Assignment will carry 15% weightage and each Practical Assignment will carry 10% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit the assignment or get fail mark in the assignment you have to re-submit in the next year.

SUBMISSION DATES FOR ASSIGNMENTS**July Session**

Sl. No.	Course Code	Name of the Course	Last Date of Submission	Day (As per Calendar)
Theory				
1	MP-09	Logistics and Supply Chain Management	20th October 2019	Sunday
2	MP-10	Strategic Management	20th October 2019	Sunday
3	MP-11	Entrepreneurship Development	20th October 2019	Sunday
4	MP-12	Ethics, Governance and Social Responsibility	20th October 2019	Sunday

ASSIGNMENTS

Logistics and Supply Chain Management (MP-09)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) 5 M's of management.
- b) What do you mean by lead time?
- c) What is vendor managed inventory?
- d) Define Order Cycle Time.
- e) What is Back Ordering?
- f) What do you mean by inventory cost ?
- g) What is lay off?
- h) What is meant by seasonal buying?
- i) Define Scheduled buying.
- j) What is demand management?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) What is manufacturing resource planning?
- b) What is flow of risk? Discuss with one example.
- c) What is Stock-out Cost?. Explain.
- d) What do you understand by FSN Classification?

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Explain the term "Enterprise Resource Planning".
- b) Explain the term "Supply Chain Network".
- c) Briefly describe VED Analysis.
- d) Explain various advantages of Aggregate Planning.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Discuss the significance of SCM strategy in an organization.
- b) Define Warehousing.Discuss various functions of Warehousing.

NOTE: (For Group-A, Group-B and Group-C)

(it can be a single Question or can have two parts with appropriate mark distribution)

ASSIGNMENTS

Strategic Management (MP-10)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) What is competitive rivalry?
- b) What is professionalisation?
- c) What is defensive strategy?
- d) What are levels of strategy?
- e) What is Vision?
- f) What is cost based strategy?
- g) What do you mean by environmental scanning?
- h) Distinguish between strategy evaluation and control.
- i) Who are strategists?
- j) What is SBU?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) What is the importance of strategy? Illustrate your answer with suitable examples.
- b) How is right corporate strategy selected?
- c) Differentiate between forward and backward integration.
- d) What is internal analysis and why is it done?

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Explain the benefits and limitations of strategic management.
- b) How business level strategies are different from functional strategies?
- c) Distinguish between value adding parent and value destroying parent.
- d) Distinguish between intensive strategy and integration strategy.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Briefly explain the Porter's five force model and its implication for strategy formulation?
- b) Explain the concept of 'management by objectives', with suitable examples from organisations.

ASSIGNMENTS

Entrepreneurship Development (MP-11)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10 = 10

- a) Who is an intrapreneur?
- b) What is CII?
- c) What is FICCI?
- d) What is market feasibility study?
- e) What is Skill India Program?
- f) Define Proprietorship Firm
- g) What is NSDC?
- h) What are the four qualities, an entrepreneur should possess?
- i) What is EDI?
- j) Why do small entrepreneurs fail? Write any four reasons.

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) Describe the role of industrial estates in entrepreneurship development.
- b) Write down the reasons for the rise of women entrepreneurship in India.
- c) Differentiate small enterprises and medium enterprises
- d) Describe the eight personal traits and characteristics of an entrepreneur.

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Enumerate briefly the role and importance of micro- entrepreneurs in international business.
- b) Write a brief note on innovative entrepreneur. Give two examples of entrepreneurs with good innovations in the industry.
- c) Describe how an entrepreneur can generate wealth as per economic development dimensions are concerned
- d) Discuss the different marketing challenges for a Small Business Entrepreneur.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Explain the various Government support initiatives and plans for entrepreneurship development in India.
- b) Discuss about the recent initiatives by the Government to improve upon the SSEs.

ASSIGNMENTS

Ethics, Governance and Social Responsibility (MP-12)

Full Mark – 100

(Answer all the questions, which is Compulsory)

GROUP- 'A'

Q. No. 1 Answer within one word or one sentence each

Marks: 1 × 10= 10

- a) Define business ethics.
- b) What is Transcendence?
- c) What is CSR Pyramid?
- d) Define accountability.
- e) Define transparency.
- f) What is rule of publicity?
- g) What is Corporate Governance?
- h) What is CSR pyramid?
- i) What is TCSR?
- j) What do you mean by CSR expenditure?
- k) Define the role of ethics training.
- l) What is corporate disclosure?

Group 'B'

Q.No 2.Short answer-type Questions (Word Limit:100 Words)

Marks:5 X 4 = 20

- a) Explain the significance of transparency in business.
- b) Explain any five benefits of Corporate Governance.
- c) Mention some of the OECD principles of Corporate Governance.
- d) What are the recommendations made by the Hampel Committee.

Group 'C'

Q.No 3. Medium answer-type Questions (Word Limit: 200 Words)

Marks: 10 X 4 = 40

- a) Why companies should engage themselves in corporate social responsibility, taking an example of an Indian company? Explain.
- b) Explain those Arguments against Social Responsibility
- c) Explain the role of World Bank on Corporate Governance.
- d) Describe the recommendations of SEBI on Corporate governance.

Group 'D'

Q.No 4.Long answer-type Questions (Word Limit: 300Words)

Marks: 15 X 2 = 30

- a) Explain any 3 models of Corporate Governance.
- b) Discuss the evolution and growth of social responsibility of business in India.