



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ  
**Odisha State Open University**

Established : 2015  
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ସମ୍ବଲପୁର, ଓଡ଼ିଶା

ସ୍ଥାପିତ : ୨୦୧୫  
ଅସ୍ଥାୟୀ ଶିବିର : ଜି.ଏମ୍. ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର

# ASSIGNMENT – 1 to 4

**ACADEMIC SESSION: 2016-17**

**DIPLOMA IN ENTREPRENEURSHIP DEVELOPMENT  
(DED)**

Please read the instructions carefully before attempting assignment questions.

## **INSTRUCTIONS**

**Dear Learner,**

Welcome to the Diploma Programme in Entrepreneurship Development offered by Odisha State Open University, Sambalpur.

You are required to submit one assignment per course within the stipulated time in order to become eligible to appear in the term-end examination. The assignments will be evaluated by the counsellors at your Study Centre. Please submit your assignment response to Coordinator of the Study Centre. Before you attempt the assignments, please go through the course materials carefully. Please read the instructions pertaining to an assignment before you start writing your answer. Do not copy from the course material or from any other source. You are advised to read the material carefully, understand the same and write answers in your own language and style so that you will get good marks/grades.

### **Purpose of Assignments:**

1. Assignments are part of the continuous evaluation process in Open and Distance Learning (ODL) system. Due weightage is given to the marks/grades you obtain in assignments. This will help you for better performance in the term-end examination. If you secure good grades/marks in assignments, your overall performance will improve.
2. Assignments are also a part of the teaching-learning process in ODL. Your assignment, after evaluation, will be returned back to you with specific and general comments by the evaluator. This will help you to know your strength as well as your weakness. Thus, it will establish a two-way communication between learner and evaluator.

### **How to write assignments:**

1. Write your name, programme code, course title, enrolment no. and study centre code in the top sheet of the assignment answer booklet.
2. Write the answers in your handwriting. Give sufficient margin in the left side of each page so that the evaluator will give comments on each paragraph/page.
3. Do not cross the word limit given in each question.
4. Your handwriting should be neat and readable.

### **Weightage for each assignment:**

1. Each assignment will carry 25% weightage and term-end examination will carry 75% weightage.
2. Each assignment will be of 100 marks. But it will carry 25% weightage.
3. You have to score minimum pass mark i.e. 40% in each assignment. In case you do not submit assignment or get fail mark in assignment you have to re-submit in the next year.

### ***SUBMISSION DATES FOR ASSIGNMENTS***

<b>Course No.</b>	<b>Course Title</b>	<b>Date of Submission</b>	<b>Day as per Calendar</b>
<b>SEMESTER –I</b>			
DED - 01	Introduction to Entrepreneurship	<b>23<sup>rd</sup> October 2016</b>	Sunday
DED - 02	Management Concepts and Organisational Behaviour	<b>23<sup>rd</sup> October 2016</b>	Sunday
DED - 03	Development of Entrepreneurial Skills	<b>30<sup>th</sup> October 2016</b>	Sunday
DED -04	Business Opportunity Identification	<b>30<sup>th</sup> October 2016</b>	Sunday

**DIPLOMA IN ENTREPRENEUR DEVELOPMENT**  
**(DED)**

Course 01: Introduction to Entrepreneurship

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

**1. GROUP-A** **(2 X 20 Marks Each)**

- a) Explain the concept of Entrepreneur. Distinguish between Entrepreneur and Manager. Identify the important characteristics of an Entrepreneur.
- b) Discuss the growth of Entrepreneurship in India with suitable examples.

**2. GROUP-B** **(3 X 10 Marks Each)**

- a) What are the various roles, responsibilities and essential functions of entrepreneurs?
- b) Distinguish between entrepreneur and intrapreneur. Explain the various problems/challenges faced by entrepreneurs in India?
- c) Make a structured approach regarding types/classification of entrepreneurs.

**3. GROUP-C** **(6 X 5 Marks Each)**

- a) Briefly highlight the growth of entrepreneurship in India.
- b) How does an entrepreneur contribute towards economic development?
- c) How do you distinguish a commercial entrepreneur from a social entrepreneur?
- d) Explain the distinct benefits of being an entrepreneur.
- e) Distinguish between entrepreneurial potential and potential entrepreneur.
- f) Explain the concept of start-ups in entrepreneurial society.

**DIPLOMA IN ENTREPRENEUR DEVELOPMENT**  
**(DED)**

Course 02: Management Concepts and Organisational Behaviour

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

**4. GROUP-A** **(2 X 20 Marks Each)**

- c) Critically examine the various definitions of management and provide a suitable definition of your own that captures all the aspects of management functions.
- d) What do you mean by Delegation? Explain the approach to delegation of authority and responsibility with examples.

**5. GROUP-B** **(3 X 10 Marks Each)**

- d) Why decision making is considered important? Explain the decision making process of managers in industry.
- e) What are the different approaches to leadership? Which approach in particular you like most and why?
- f) Why people form groups? Explain the concept of group dynamics.

**6. GROUP-C** **(6 X 5 Marks Each)**

- g) Briefly explain the concept of transaction analysis with examples.
- h) State the contributions of classical school of thought in management.
- i) Discuss the advantages of managerial planning.
- j) What are the different types of controlling techniques?
- k) Why study of organisational behaviour is considered important?
- l) What are the different interventions of organisational development?

**DIPLOMA IN ENTREPRENEUR DEVELOPMENT  
(DED)**

Course 03: Development of Entrepreneur Skills

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

**7. GROUP-A** **(2 X 20 Marks Each)**

- e) 'Entrepreneurs are made, not born'-Discuss the statement with examples.
- f) Discuss the entrepreneurial competencies in detail.

**8. GROUP-B** **(3 X 10 Marks Each)**

- g) State different types of entrepreneurial skill.
- h) Discuss two idea generation methods with examples.
- i) How does an entrepreneur manage innovation function?

**9. GROUP-C** **(6 X 5 Marks Each)**

- m) Discuss the entrepreneurial qualities of Azim Premji.
- n) State the problems of rural entrepreneurs.
- o) What are sources of business ideas?
- p) What are the tools for defining problems?
- q) What are six thinking hats? How it is different from Delphi method?
- r) Why Jamshedji N.Tata is ranked as a visionary pioneer?

**DIPLOMA IN ENTREPRENEUR DEVELOPMENT**

**(DED)**

Course 04: Business Opportunity Identification

**ASSIGNMENT QUESTIONS**

[Full Marks: 100]

**10. GROUP-A**

**(2 X 20 Marks Each)**

- g) How does environmental scanning help in identifying business opportunities?
- h) You want to start an Agarbatti manufacturing unit. Prepare a project report.

**11. GROUP-B**

**(3 X 10 Marks Each)**

- j) What are elements of marketing mix?
- k) What is a business plan? How PERT and Cess are used in business plan?
- l) Examine different methods of market survey.

**12. GROUP-C**

**(6 X 5 Marks Each)**

- s) Briefly explain industrial policy and skills development policy of Government of Odisha.
- t) How do you classify market?
- u) What are the common mistakes by entrepreneurs in project formulation?
- v) What are the tools and techniques of market assessment?
- w) What are the challenges of new venture strategies, particularly in Odisha?
- x) Discuss different methods of market survey.