



**Guidelines for short films, photography & creative writing competition**  
**Theme: Climate Change**  
**Age Group: 12 to 30 years of age**

**Short film**

Entry format: 40- to 60-second-long video

Any equipment can be used

Please write this in your subject line while submitting your entry: \*Short film\*

Entry Period

Saturday, November 10<sup>th</sup>, 2022 to Saturday, December 10<sup>th</sup> 2022 (until 5:30 PM (IST))

- Entry is limited to original works for which the entrant holds all applicable rights.
- Maximum two videos may be submitted by one entrant.
- Before submitting a work, the entrant is responsible for taking all steps necessary to protect the right of publicity and other rights of persons depicted in the work, including but not limited to obtaining their permission, to avoid any problems related to the infringement of these rights.
- Entrants are responsible for the resolution of any legal issues arising from their submitted works and agree to pay any costs thereby incurred.
- Entries including any content from below may be disqualified at the organizer's discretion:
  - Content that infringes on any laws, or is defamatory or libelous
  - Content that constitutes or encourages criminal behavior, leads to civil liability, or that otherwise violates laws
  - Commercial content that promotes products or services
  - Content in which animals were harmed or manipulated in the making of said content.
  - Content that infringes on the copyrights, trademarks, contract rights, or other intellectual property rights of a third person or entity (whether individuals or companies), or violates rights of privacy or publicity, including:
    - trademarks owned by third parties (examples: billboards or signs on a street)
    - materials protected by third-party copyrights (including movie dialogue or musical compositions)
    - names, likenesses, voices, or other characteristics identifying celebrities or other public figures

- entries containing screen credits

### **Video Guidelines**

- A video work consisting of video footage and/or still images (with a length of 40 to 60 seconds in the Short Film Category).
- Any video-recording device may be used.
- File size: up to 500 MB of video data per work at the time of submission.
- Fileformat: only MOV or MP4 will be accepted.
- If any language other than English is used within the video, please ensure that English language subtitles are included for judging. No subtitles are necessary if English is used.
- Winners might be asked to provide a higher resolution video for promotional or display purposes related to the contest.

## Photography

Please write this in your subject line while submitting your entry: \*Photography\*

- Entry is limited to original works that have not formerly been released as any printed, web-based, or other medium (including advertising and stock photos) and for which the entrant holds all applicable rights.
- Works that have been posted on personal blogs or social media can be entered.
- Works that have won prizes in other contests or that have been submitted to other contests currently underway, including similar works, are not eligible. Even works that are entered in other competitions after submission to this contest will be regarded as having been submitted to other contests currently underway.
- Before submitting a work, the entrant is responsible for taking all steps necessary to protect the right of publicity and other rights of persons depicted in the work, including but not limited to obtaining their permission, to avoid any problems related to the infringement of these rights.
- The limit for submitted works is five.
- Works that are identical or similar to another submitted work "identical or similar works<sup>\*1</sup>" are ineligible for submission.

Note:

\*1. "Identical or similar works" refer to the following works:

a work produced from identical image data,

a work produced by cropping or retouching identical image data to alter it, or

a work produced from similar, though not identical, image data

- Entrants are responsible for the resolution of any legal issues arising from their submitted works and agree to pay any costs thereby incurred or Content that infringes on any laws, or is defamatory or libelous
- Content that constitutes or encourages criminal behavior, leads to civil liability, or that otherwise violates laws
- Commercial content that promotes products or services
- Content in which animals were harmed or manipulated in the making of said content
- Content that infringes on the copyrights, trademarks, contract rights, or other intellectual property rights of a third person or entity (whether

individuals or companies), or violates rights of privacy or publicity, including:

- trademarks owned by third parties (examples: billboards or signs on a street)
- materials protected by third-party copyrights names, likenesses, or other characteristics identifying celebrities or other public figures entries containing screen credits

### **Photo Guidelines**

- Image data files created with a device capable of taking still images, including smartphones and digital still cameras (including medium and large-format digital cameras).
- Images that have been retouched by using camera apps, photo editing apps, other software, etc. will be accepted.
- Both color and monochrome images will be accepted.
- File size: up to 20 MB of image data per work
- Image data file format: JPEG/150 dpi or more recommended
- The standard color space for the judging process is sRGB.
- Entrants must hold all applicable rights to the final image, including any retouching or other image processing.

Note: Winners might be asked to provide higher resolution images for publication or display purposes related to the contest.

## **Creative writing (Blog, poetry, slogan)**

Please write this in your subject line while submitting your entry: \*Creative writing\*

A blog should be a short write-up which should be personalized. It should narrate the personal opinion of the writer in a simple way keeping the theme in mind.

Some guidelines are:

1. It should have an interesting and eye-catching title
2. The write up of the blog should be original
3. It should not have any difficult words
4. Please use appropriate sub-heading wherever necessary
5. The write up should not be more than 200 words.
6. Simple narratives with other creative presentations can be incorporated
7. It should have 2 high resolution relevant pictures (related to the topic)
8. The pictures should be original clicked by you. Add captions to the pictures.



## **Disclaimers**

Entrants will not be notified of the receipt of their entries. Please note that the organizer will not respond to inquiries concerning their receipt.

Entrants must bear all costs incurred by entering the contest.

The organizer reserves the right of final judgment concerning items not expressly stated in these Entry Guidelines. Entrants who do not consent to the organizer's decisions may withdraw from the contest.

Please note that no response will be given to any inquiries, complaints, or objections regarding the judges' decisions of the contest.

## **Organizer's Rights**

The organizer reserves the right to publish entries with the credit titles to its official social networking service accounts throughout the submission period to publicize the contest. Such publication does not guarantee an award of any kind.

The organizer reserves the right to publish all entries with the credit titles onto websites related to the contest.

With the objective of publicizing the contest and enriching the general image-making culture, the organizer reserves in perpetuity the non-exclusive right to publish, reproduce, make public, publicly transmit (via social media, the Internet, email newsletters, etc.), display, print, distribute, adapt, and screen winning entries with the credit titles on websites and official social networking accounts.

**SEND YOUR ENTRIES TO**  
**youth4watercampaign@gmail.com**  
**+91-8655078473**  
**Deadline: 10<sup>th</sup> December 2022**

\*Awards will be given to winners on the day of the culmination event.