



ଓଡ଼ିଶା ରାଜ୍ୟ ମୁକ୍ତ ବିଶ୍ୱବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର, ଓଡ଼ିଶା
Odisha State Open University, Sambalpur, Odisha
Established by an Act of Government of Odisha.

PROGRAMME COURSE STRUCTURE

BACHELOR OF ARTS (HONOURS) JOURNALISM & MASS COMMUNICATION (BJMC)

SEMESTER	COURSE	COURSE CODE	COURSE NAME	CREDITS	TOTAL MARKS
I	AECC-I	AECC-I	Environmental Studies	04	100
	C-I	BJMC-01	Introduction to Journalism	06	100
	C-II	BJMC-02	Introduction to Media and Communication	06	100
	GE-I	GEJMC-01	Introduction to Journalism	06	100
			TOTAL CREDITS	22	
II	AECC-II	AECC-II	ODIA/ HINDI/ ALTERNATIVE ENGLISH	04	100
	C-III	BJMC-03	Reporting and Editing for Print	06	100
	C-IV	BJMC-04	Media and Cultural studies	06	100
	GE-II	GEJMC-02	Introduction to Media and Communication	06	100
			TOTAL CREDITS	22	
III	C-V	BJMC-05	Introduction to Broadcast Media	06	100
	C-VI	BJMC-06	History of the media	06	100
	C-VII	BJMC-07	Advertising and Public Relations	06	100
	GE-III	GEJMC-03	Reporting and Editing for Print	06	100
	SEC-I	SEC-I	Communicative English	04	100
			TOTAL CREDITS	28	

IV	C-VIII	BJMC-08	Introduction to New Media	06	100
	C-IX	BJMC-09	Development Communication	06	100
	C-X	BJMC-10	Media Ethics and the Law	06	100
	GE-IV	GEJMC-04	Advertising and Public Relations	06	100
	SEC-II	SEC-II	Data Analysis and Computer Application	04	100
			TOTAL CREDITS	28	
V	C-XI	BJMC-11	Global media and politics	06	100
	C-XII	BJMC-12	Advanced Broadcast Media	06	100
	DSE-I	DSE-I	Print Journalism and Production	06	100
	DSE-II	DSE-II	Photography	06	100
			TOTAL CREDITS	24	
VI	C-XIII	BJMC-13	Advanced New Media	06	100
	C-XIV	BJMC-14	Communication Research and Methods	06	100
	DSE-III	DSE-III	Multimedia Journalism	06	100
	DSE-IV	DSE-IV	Introduction to Film Studies	06	100
			TOTAL CREDITS	24	